



8/30/26 – 10/31/26

# September/October Alcohol Promotions

**Heather Smith**

Category Manager – All Beverages

## September/October Suction Cup Priorities

1. Twisted Tea Original Camo 24oz
2. Rhinegeist Truth 19.2oz
3. Angry Orchard LTO 19.2oz
4. Cutwater Lemon Drop Martini 12oz
5. SpikedAde Blue and Red 19.2oz

**Up: 8/30/26 Down: 10/31/26**



## *September/October Beer Stacker Priority #1*

- Busch Light 30/12C
- Bud Light 24/12C
- Mich Ultra 12/16C
- 49 stores

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## *September/October Beer Stacker Priority #2*

- Coors Light 12/16C
- Coors Light 24/12C
- Keystone Light Apple 12/12
- Coors Light 15pk Aluminum
- 46 Stores



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## *September/October Beer Stacker Priority #3*

- Twisted Tea VP 12/12C
- White Claw Surge VP 12/12C
- High Noon 12/12C
- 39 Stores



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