



OHIO BEVERAGE DISTRIBUTING
MASTER PRICE LISST
JULY-SEPT 2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
0-83120-01130-9	900103	101NORTH CAB SAV 12/750ML	\$ 56.75	\$ 4.83	\$ 51.92	\$ 6.49	6/28/2026	10/3/2026
0-83120-01127-9	900104	101NORTH CHARDONNAY 12/750 ML	\$ 56.75	\$ 4.83	\$ 51.92	\$ 6.49	6/28/2026	10/3/2026
0-83120-01128-6	900116	101NORTH MOSCATO 12/750 ML	\$ 56.75	\$ 4.83	\$ 51.92	\$ 6.49	6/28/2026	10/3/2026
0-83120-01129-3	900114	101NORTH PINOT GRIGIO 12/750 ML	\$ 56.75	\$ 4.83	\$ 51.92	\$ 6.49	6/28/2026	10/3/2026
0-40850-15029-6	01940	ALASKAN ADVENTURE PACK 12 CAN	\$ 30.38	\$ 1.60	\$ 28.78	\$ 17.99	1/1/2023	12/31/2026
0-40850-10001-7	50692	ALASKAN AMBER 1/2BBL	\$ 175.00		\$ 175.00		3/13/2026	10/3/2026
0-40850-09001-1	50695	ALASKAN AMBER 1/6BBL	\$ 75.00		\$ 75.00		3/13/2026	10/3/2026
0-40850-03001-7	50604	ALASKAN AMBER 12NR	\$ 30.38	\$ 1.60	\$ 28.78	\$ 17.99	1/30/2024	12/31/2026
0-40850-14001-3	50633	ALASKAN AMBER 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	5/1/2023	12/31/2026
0-40850-02001-8	50603	ALASKAN AMBER 6NR	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	5/1/2023	12/31/2026
2-24391-00000-9	10243	ALASKAN GRAPEFRUIT IMPERIAL IPA 1/6BBL	\$ 101.00		\$ 101.00		3/13/2026	10/3/2026
0-40850-09006-6	59895	ALASKAN HUSKY 1/6BBL	\$ 75.00		\$ 75.00		3/13/2026	10/3/2026
0-40850-14020-4	59833	ALASKAN HUSKY 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	5/1/2023	12/31/2026
0-40850-14008-2	02196	ALASKAN ICY BAY 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	5/1/2023	12/31/2026
2-23591-00000-0	10244	ALASKAN JUNEAU 1/2BBL	\$ 175.00		\$ 175.00		3/13/2026	10/3/2026
0-40850-14027-3	01445	ALASKAN JUNEAU 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	5/1/2023	12/31/2026
2-23581-00000-3	10245	ALASKAN JUNEAU JUICE 1/6BBL	\$ 75.00		\$ 75.00		3/13/2026	10/3/2026
4-08501-40198-0	10246	ALASKAN KOLSCH 4/6 12OZ CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	5/1/2023	12/31/2026
0-40850-15019-7	51434	ALASKAN MIX VP 12CAN	\$ 30.38	\$ 1.60	\$ 28.78	\$ 17.99	1/1/2023	12/31/2026
	54895	ALASKAN SMOKED 1/6BBL	\$ 101.00		\$ 101.00		3/13/2026	10/3/2026
4-04850-11010-8	02043	ALASKAN SMOKED 4/6NR	\$ 67.20		\$ 67.20	\$ 13.99	6/1/2026	10/3/2026
2-23451-00000-3	10248	ALASKAN WHITE 1/2 BBL	\$ 175.00		\$ 175.00	\$ 120.57	3/13/2026	10/3/2026
2-23441-00000-6	10210	ALASKAN WHITE D 1/6 BBL	\$ 75.00		\$ 75.00		3/13/2026	10/3/2026
0-40850-14031-0	01631	ALASKAN WILD 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	5/1/2023	12/31/2026
0-40850-13020-5	02042	ALASKAN WINTER 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	5/1/2023	12/31/2026
0-84848-80830-1	910299	AMADEO CH 12/750 ML	\$ 87.95		\$ 87.95	\$ 10.99	3/13/2026	10/3/2026
0-82488-12300-6	18204	BECKS 12NR	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-82488-12377-8	18253	BECKS 4/16OZ CAN	\$ 28.77		\$ 28.77	\$ 5.99	3/13/2026	10/3/2026
0-82488-12345-7	18203	BECKS 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
8-50066-92926-1	02195	BIG SIPZ CHERRY MAN CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-50028-32426-4	01620	BIG SIPZ CHOCOLATE M CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
5-00669-29295-4	02020	BIG SIPZ DIAMOND CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-50066-92900-1	02311	BIG SIPZ JUGZ MERICA 6/1	\$ 51.97		\$ 51.97	\$ 12.99	3/13/2026	10/3/2026
8-50028-32471-4	01617	BIG SIPZ LIME CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-50066-92916-2	01960	BIG SIPZ LIME JUGZ 6/1L	\$ 51.97		\$ 51.97	\$ 12.99	3/13/2026	10/3/2026
8-60010-73737-8	01758	BIG SIPZ MERICA CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-50028-32474-5	01619	BIG SIPZ PINA COLADA CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-50066-92902-5	01961	BIG SIPZ PUNCH JUGZ 6/1L	\$ 51.97		\$ 51.97	\$ 12.99	3/13/2026	10/3/2026
8-60010-73730-9	01621	BIG SIPZ PURPLE CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-50028-32472-1	01618	BIG SIPZ STRAWBERRYB CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-60010-73734-7	01858	BIG SIPZ TEA CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-50066-92923-0	02022	BIG SIPZ WARHEAD WATERMELONMLN CUPS 24/200MI	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-50066-92922-3	02021	BIG SIPZ WARHEADS APPLE CUPS 24/200ML	\$ 52.71		\$ 52.71	\$ 3.29	3/13/2026	10/3/2026
8-48480-00101-4	910300	BONVIA MOSC 12/750 ML	\$ 99.95		\$ 99.95	\$ 12.49	3/13/2026	10/3/2026
7-45432-16100-3	02272	BRECKENRIDGE CERVEZA 6NR	\$ 35.18		\$ 35.18	\$ 10.99	3/30/2026	10/3/2026
7-45432-16100-3	54203	BRECKENRIDGE CHRISTMAS 6NR	\$ 35.18		\$ 35.18	\$ 10.99	3/13/2026	10/3/2026
	68792	BRECKENRIDGE N/IRISH 1/2 BBL	\$ 165.00		\$ 165.00		3/13/2026	10/3/2026
3-20791-00000-4	10301	BRECKENRIDGE N/IRISH 1/6 BBL	\$ 67.00		\$ 67.00		3/13/2026	10/3/2026
3-21541-00000-8	10302	BRECKENRIDGE SPRING FORWARD GPFT 1/2 BBL	\$ 165.00		\$ 165.00		3/13/2026	10/3/2026
7-45432-00000-5	10305	BRECKENRIDGE SPRING FORWARD GPFT 6NR	\$ 35.18		\$ 35.18	\$ 10.99	3/13/2026	10/3/2026
3-21561-00000-2	10418	BRECKENRIDGE SUMMER CERVEZA SALT & LIME LAGEF	\$ 67.00		\$ 67.00		3/30/2026	10/3/2026
	62392	BRECKENRIDGE VANILLA PORT 1/2 BBL	\$ 165.00		\$ 165.00		3/13/2026	10/3/2026
	62395	BRECKENRIDGE VANILLA PORT 1/6 BBL	\$ 67.00		\$ 67.00		3/13/2026	10/3/2026
7-45432-18101-8	62303	BRECKENRIDGE VANILLA PORT 6NR	\$ 35.18		\$ 35.18	\$ 10.99	3/13/2026	10/3/2026
0-83120-01418-8	01522	BRICK AND COLE 12/750ML	\$ 111.96		\$ 111.96	\$ 13.99	6/28/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
0-18200-23940-3	00592	BUD 1/2 BBL	\$ 126.00		\$ 126.00		3/13/2026	10/3/2026
	00595	BUD 1/6 BBL	\$ 55.50	\$ 5.50	\$ 50.00		6/28/2026	10/3/2026
0-18200-20128-8	00557	BUD 12/16OZ CAN	\$ 25.59	\$ 3.20	\$ 22.39	\$ 13.99	5/4/2026	8/29/2026
0-18200-20128-8	00557	BUD 12/16OZ CAN	\$ 25.59	\$ 1.60	\$ 23.99	\$ 14.99	8/30/2026	10/3/2026
0-18200-11047-4	00534	BUD 12CAN	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	6/28/2026	10/3/2026
0-18200-00771-2	00504	BUD 12NR	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	6/28/2026	10/3/2026
0-18200-96539-5	00567	BUD 15/16 OZ CALNR	\$ 18.26	\$ 2.27	\$ 15.99	\$ 19.99	6/28/2026	10/3/2026
0-18200-25000-2	00558	BUD 15/25OZ CAN	\$ 29.93		\$ 29.93	\$ 2.49	3/13/2026	10/3/2026
0-18200-11218-8	00536	BUD 18CAN	\$ 16.79	\$ 1.60	\$ 15.19	\$ 18.99	6/28/2026	10/3/2026
0-18200-11308-6	00506	BUD 18NR	\$ 17.19	\$ 1.60	\$ 15.59	\$ 19.49	6/28/2026	10/3/2026
0-18200-28137-2	10306	BUD 20/16OZ CALNR	\$ 24.79	\$ 3.20	\$ 21.59	\$ 26.99	2/2/2026	10/3/2026
0-18200-00473-5	00570	BUD 24/16OZ CALNR	\$ 31.00	\$ 4.32	\$ 26.68	\$ 1.39	6/28/2026	10/3/2026
0-18200-08981-7	00555	BUD 3/8/16OZ CAN	\$ 33.10	\$ 4.32	\$ 28.78	\$ 11.99	6/28/2026	10/3/2026
0-18200-00018-8	00554	BUD 4/6/16OZ CAN	\$ 29.42	\$ 0.64	\$ 28.78	\$ 8.99	6/28/2026	10/3/2026
0-18200-21985-6	00559	BUD 5/3/25OZ CAN	\$ 29.17	\$ 1.20	\$ 27.97	\$ 6.99	9/4/2023	10/3/2026
0-18200-00834-4	00503	BUD 6NR	\$ 28.78		\$ 28.78	\$ 8.99	3/13/2026	10/3/2026
0-18200-11349-9	00501	BUD BIG RED	\$ 22.39	\$ 1.60	\$ 20.79	\$ 25.99	6/28/2026	10/3/2026
0-18200-25510-6	00897	BUD CHELADA PICANTE 15/25OZ CAN	\$ 39.53		\$ 39.53	\$ 3.29	3/13/2026	10/3/2026
0-18200-20474-6	02139	BUD GIFT PACK	\$ 70.38		\$ 70.38	\$ 21.99	3/13/2026	10/3/2026
0-18200-00978-5	02304	BUD ICE 12NR	\$ 20.79		\$ 20.79	\$ 12.99	3/13/2026	10/3/2026
0-18200-25006-4	02358	BUD ICE 15/25OZ CAN	\$ 25.13	\$ 3.60	\$ 21.53	\$ 2.09	6/28/2026	10/3/2026
0-18200-22983-1	02359	BUD ICE 5/3/25OZ CAN	\$ 21.57	\$ 5.60	\$ 15.97	\$ 3.99	6/28/2026	10/3/2026
0-18200-00501-5	02592	BUD LIGHT 1/2 BBL	\$ 126.00		\$ 126.00		3/13/2026	10/3/2026
	01775	BUD LIGHT 1/6 BBL	\$ 55.50	\$ 5.50	\$ 50.00		6/28/2026	10/3/2026
0-18200-20127-1	02557	BUD LIGHT 12/16OZ CAN	\$ 25.59	\$ 3.20	\$ 22.39	\$ 13.99	5/4/2026	8/29/2026
0-18200-20127-1	02557	BUD LIGHT 12/16OZ CAN	\$ 25.59	\$ 1.60	\$ 23.99	\$ 14.99	8/30/2026	10/3/2026
0-18200-53047-0	02534	BUD LIGHT 12CAN	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	6/28/2026	10/3/2026
0-18200-00769-9	02504	BUD LIGHT 12NR	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	6/28/2026	10/3/2026
0-18200-96538-8	02567	BUD LIGHT 15/16OZ CALNR	\$ 18.26	\$ 2.27	\$ 15.99	\$ 19.99	6/28/2026	10/3/2026
0-18200-25001-9	02558	BUD LIGHT 15/25OZ CAN	\$ 29.93		\$ 29.93	\$ 2.49	3/13/2026	10/3/2026
0-18200-53218-4	02536	BUD LIGHT 18CAN	\$ 16.79	\$ 1.60	\$ 15.19	\$ 18.99	6/28/2026	10/3/2026
0-18200-53308-2	02506	BUD LIGHT 18NR	\$ 17.19	\$ 1.60	\$ 15.59	\$ 19.49	6/28/2026	10/3/2026
0-18200-20395-4	02279	BUD LIGHT 2/12 7.5 OZ CAN	\$ 17.24	\$ 2.06	\$ 15.18	\$ 9.49	6/28/2026	10/3/2026
0-18200-28140-2	02581	BUD LIGHT 20/16OZ CALNR	\$ 24.79	\$ 3.20	\$ 21.59	\$ 26.99	6/28/2026	10/3/2026
0-18200-00795-8	02570	BUD LIGHT 24/16OZ CALNR	\$ 31.00	\$ 4.32	\$ 26.68	\$ 1.39	6/28/2026	10/3/2026
0-18200-08989-3	02555	BUD LIGHT 3/8/16OZ CAN	\$ 33.10	\$ 4.32	\$ 28.78	\$ 11.99	6/28/2026	10/3/2026
0-18200-53716-5	02544	BUD LIGHT 36CAN	\$ 28.79	\$ 1.60	\$ 27.19	\$ 33.99	6/28/2026	10/3/2026
0-18200-21986-3	02559	BUD LIGHT 5/3/25OZ CAN	\$ 29.17	\$ 1.20	\$ 27.97	\$ 7.29	9/4/2023	10/3/2026
0-18200-00115-4	02554	BUD LIGHT 6/16 OZ CAN	\$ 29.42	\$ 0.64	\$ 28.78	\$ 8.99	6/28/2026	10/3/2026
0-18200-00833-7	02503	BUD LIGHT 6NR	\$ 28.78		\$ 28.78	\$ 8.99	3/13/2026	10/3/2026
0-18200-53349-5	02501	BUD LIGHT BIG BLUE	\$ 22.39	\$ 1.60	\$ 20.79	\$ 25.99	6/28/2026	10/3/2026
0-18200-25508-3	03058	BUD LIGHT CHELADA 15/25OZ CAN	\$ 39.53		\$ 39.53	\$ 3.29	3/13/2026	10/3/2026
0-18200-15983-1	03134	BUD LIGHT LIME 12CAN	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-14990-0	03104	BUD LIGHT LIME 12NR	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-25009-5	03158	BUD LIGHT LIME 15/25OZ CAN	\$ 37.13	\$ 3.60	\$ 33.53	\$ 2.79	6/28/2026	10/3/2026
0-18200-14991-7	03103	BUD LIGHT LIME 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
0-18200-20994-9	02734	BUD LIGHT PLATINUM 12CAN	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-18992-0	02704	BUD LIGHT PLATINUM 12NR	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-25543-4	02758	BUD LIGHT PLATINUM 15/25OZ CAN	\$ 37.13	\$ 3.60	\$ 33.53	\$ 2.79	6/28/2026	10/3/2026
0-18200-96044-4	02706	BUD LIGHT PLATINUM 18NR	\$ 17.19	\$ 1.20	\$ 15.99	\$ 19.99	6/28/2026	10/3/2026
0-18200-96028-4	02736	BUD LIGHT PLATINUM 18PK CAN	\$ 17.19	\$ 1.20	\$ 15.99	\$ 19.99	10/2/2023	10/3/2026
0-18200-18993-7	02703	BUD LIGHT PLATINUM 6NR	\$ 31.98		\$ 31.98	\$ 9.99	6/1/2026	10/3/2026
0-18200-26128-2	01285	BUD LIGHT PLATINUM SELTZER BLOOD ORANGE	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
0-18200-20379-4	01286	BUD LIGHT PLATINUM SELTZER VP 12CAN	\$ 31.19	\$ 2.40	\$ 28.79	\$ 17.99	6/28/2026	10/3/2026
0-18200-26129-9	00675	BUD LIGHT PLATINUM SELTZER WILD BERRY	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
0-18200-28658-2	97358	BUD LIGHT SELTZER BLACK CHERRY 15/25OZ CAN	\$ 31.13		\$ 31.13	\$ 2.59	3/13/2026	10/3/2026
0-18200-26089-6	80123	BUD LIGHT SELTZER BLACK CHERRY 4/16OZ CAN	\$ 30.62	\$ 1.92	\$ 28.70	\$ 5.99	10/3/2022	10/3/2026
0-18200-28686-5	00888	BUD LIGHT SELTZER FLAVORTOWN VP	\$ 23.19	\$ 2.40	\$ 20.79	\$ 25.99	3/2/2026	10/3/2026
0-18200-20333-6	01056	BUD LIGHT SELTZER SODA VP	\$ 31.19	\$ 2.40	\$ 28.79	\$ 17.99	6/28/2026	10/3/2026
0-18200-20208-7	96934	BUD LIGHT SELTZER VP 12CAN	\$ 31.19	\$ 2.40	\$ 28.79	\$ 17.99	1/29/2024	10/3/2026
0-18200-96635-4	02582	BUD LIGHT ST PAT CALNR	\$ 31.00	\$ 4.32	\$ 26.68	\$ 1.39	6/28/2026	10/3/2026
0-18200-53168-2	02542	BUD LIGHT SUIT	\$ 19.99	\$ 0.80	\$ 19.19	\$ 23.99	6/28/2026	10/3/2026
0-18200-00538-1	02259	BUD LIGHT VENUE 6/4/16 OZ	\$ 22.53	\$ 4.37	\$ 18.16	\$ 3.78	3/18/2026	10/3/2026
0-18200-11168-6	00542	BUD SUIT	\$ 19.99	\$ 0.80	\$ 19.19	\$ 23.99	6/28/2026	10/3/2026

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0-18200-00537-4	02258	BUD VENUE 6/4/16OZ	\$ 22.53	\$ 4.37	\$ 18.16	\$ 3.78	3/18/2026	10/3/2026
0-18200-20038-0	93819	BUD ZERO 12CAN	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	6/28/2026	10/3/2026
0-18200-20039-7	01071	BUD ZERO 6NR	\$ 28.78		\$ 28.78	\$ 8.99	3/13/2026	10/3/2026
0-18200-61047-9	07734	BUSCH 12CAN	\$ 20.79		\$ 20.79	\$ 12.99	3/13/2026	10/3/2026
0-18200-25003-3	07758	BUSCH 15/25OZ CAN	\$ 27.53	\$ 3.60	\$ 23.93	\$ 2.29	6/28/2026	10/3/2026
0-18200-00063-8	07754	BUSCH 16OZ CAN	\$ 23.98		\$ 23.98	\$ 7.49	3/13/2026	10/3/2026
0-18200-61030-1	07738	BUSCH 30CAN	\$ 18.79	\$ 0.40	\$ 18.39	\$ 22.99	6/28/2026	10/3/2026
0-18200-00603-6	07892	BUSCH LT 1/2	\$ 126.00		\$ 126.00		3/13/2026	10/3/2026
0-18200-20240-7	01832	BUSCH LT 12/16OZ CAN	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	6/28/2026	10/3/2026
0-18200-00801-6	07834	BUSCH LT 12CAN	\$ 20.79		\$ 20.79	\$ 12.99	3/13/2026	10/3/2026
0-18200-00989-1	07804	BUSCH LT 12NR	\$ 20.79		\$ 20.79	\$ 12.99	3/13/2026	10/3/2026
0-18200-28957-6	00829	BUSCH LT 15/16OZ CALNR	\$ 17.46	\$ 2.27	\$ 15.19	\$ 18.99	6/28/2026	10/3/2026
0-18200-25004-0	07858	BUSCH LT 15/25OZ CAN	\$ 27.53	\$ 3.60	\$ 23.93	\$ 2.29	6/28/2026	10/3/2026
0-18200-00426-1	07854	BUSCH LT 16OZ CAN	\$ 23.98		\$ 23.98	\$ 7.49	3/13/2026	10/3/2026
0-18200-86418-6	01359	BUSCH LT 18CAN	\$ 14.39	\$ 0.80	\$ 13.59	\$ 16.99	6/28/2026	10/3/2026
0-18200-00189-5	02273	BUSCH LT 24/12 OZ NR	\$ 17.59	\$ 1.60	\$ 15.99	\$ 19.99	6/28/2026	10/3/2026
0-18200-86031-7	07838	BUSCH LT 30CAN	\$ 18.79	\$ 0.40	\$ 18.39	\$ 22.99	6/28/2026	10/3/2026
0-18200-20248-3	80190	BUSCH LT APPLE 12CAN	\$ 22.39		\$ 22.39	\$ 13.99	3/13/2026	10/3/2026
0-18200-26294-4	01921	BUSCH LT APPLE 15/25 OZ CAN	\$ 29.93		\$ 29.93	\$ 2.49	3/13/2026	10/3/2026
0-18200-28753-4	80191	BUSCH LT APPLE 30 PK TT	\$ 19.59	\$ 0.40	\$ 19.19	\$ 23.99	6/28/2026	10/3/2026
0-18200-26120-6	80189	BUSCH LT APPLE 4/16OZ CAN	\$ 29.42	\$ 0.64	\$ 28.78	\$ 8.99	6/28/2026	10/3/2026
0-18200-20451-7	01919	BUSCH LT LIME 12CAN	\$ 22.39		\$ 22.39	\$ 13.99	3/13/2026	10/3/2026
0-18200-29300-9	01920	BUSCH LT LIME 30PK	\$ 19.59	\$ 0.40	\$ 19.19	\$ 23.99	11/4/2025	10/3/2026
0-18200-00614-2	10734	BUSCH NA 12CAN	\$ 20.79		\$ 20.79	\$ 12.99	3/13/2026	10/3/2026
8-60013-47573-4	02255	CARBLISS AMERI 3/8/12 OZ	\$ 52.78	\$ 7.20	\$ 45.58	\$ 18.99	4/3/2026	10/3/2026
8-60013-47575-8	02228	CARBLISS BLUE RASPBERRY 12/19.2 OZ	\$ 28.70		\$ 28.70	\$ 2.99	5/11/2026	10/3/2026
8-60001-98882-6	01798	CARBLISS CHERRY 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	3/30/2026	10/3/2026
8-60007-98883-7	01799	CARBLISS CLASSIC BLISS VARIETY 3/8/12 OZ CAN	\$ 52.78	\$ 7.20	\$ 45.58	\$ 18.99	3/30/2026	10/3/2026
8-60010-89440-8	02094	CARBLISS CRANBERRYBERRY 12CAN	\$ 42.00		\$ 42.00	\$ 25.99	3/13/2026	10/3/2026
8-60001-33856-0	01796	CARBLISS CRANBERRYBERRY 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 9.99	3/30/2026	10/3/2026
8-60010-89441-5	02091	CARBLISS LEMON LIME 12CAN	\$ 42.00		\$ 42.00	\$ 25.99	3/13/2026	10/3/2026
8-60001-33854-6	10298	CARBLISS LEMON LIME 6/4 12OZ CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	3/30/2026	10/3/2026
8-60012-13013-9	02230	CARBLISS MALT BLACK CHERRY 12/19.2 OZ	\$ 28.70		\$ 28.70	\$ 2.99	3/13/2026	10/3/2026
8-60012-13015-3	02227	CARBLISS MALT CHERRY LIME 12/19.2 OZ	\$ 28.70		\$ 28.70	\$ 2.99	3/13/2026	10/3/2026
8-60010-89447-7	01922	CARBLISS MANGO 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	3/30/2026	10/3/2026
8-60009-81958-0	01800	CARBLISS MARG 3/8/12 OZ CAN	\$ 52.78	\$ 7.20	\$ 45.58	\$ 18.99	3/30/2026	10/3/2026
8-60007-98884-4	02262	CARBLISS MARG 6/4/12 OZ CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	3/30/2026	10/3/2026
8-60013-47571-0	02231	CARBLISS ORANGE 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	5/12/2026	10/3/2026
8-60009-81954-2	01797	CARBLISS PEACH 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	3/30/2026	10/3/2026
8-60010-89442-2	02093	CARBLISS PINEAPPLE 12CAN	\$ 42.00		\$ 42.00	\$ 25.99	3/13/2026	10/3/2026
8-60007-98887-5	01793	CARBLISS PINEAPPLE 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	3/30/2026	10/3/2026
8-60009-81959-7	02092	CARBLISS RASPBERRYBERRY 12CAN	\$ 42.00		\$ 42.00	\$ 25.99	3/13/2026	10/3/2026
8-60001-33855-3	01794	CARBLISS RASPBERRYBERRY 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	3/30/2026	10/3/2026
8-60010-89444-6	02012	CARBLISS STRAW MARGARITA 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 9.99	3/30/2026	10/3/2026
8-60012-13012-2	02005	CARBLISS TROPICAL BLISS 3/8/12 OZ	\$ 52.78	\$ 7.20	\$ 45.58	\$ 18.99	3/30/2026	10/3/2026
8-60013-47570-3	02316	CARBLISS VP CLUB 18 PK	\$ 26.99		\$ 26.99	\$ 29.99	5/4/2026	10/3/2026
8-60012-13019-1	01926	CARBLISS WATERMELON 6/4CAN	\$ 57.56	\$ 4.80	\$ 52.76	\$ 10.99	3/30/2026	10/3/2026
0-18200-25011-8	09858	COBRA 15/25OZ CAN	\$ 23.93	\$ 9.60	\$ 14.33	\$ 1.19	6/28/2026	10/3/2026
8-90128-00121-4	37586	COPA CABERNET 12/6.1OZ	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
8-90128-00120-7	37686	COPA CHARDONNA 12/6.1OZ	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
8-90128-00122-1	37786	COPA MERLOT 12/6.1OZ	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
8-90128-00140-5	38186	COPA MOSCATO 12/6.1OZ	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
8-90128-00126-9	37886	COPA PINOT GRI 12/6.1OZ	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
8-90128-00144-3	10307	COPA PULP 12/250ML	\$ 27.15		\$ 27.15	\$ 3.39	3/13/2026	10/3/2026
8-90128-00164-1	10308	COPA RED 12/187ML	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
8-90128-00125-2	10309	COPA REISLING 12/187ML	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
8-90128-00159-2	10253	COPA SAV 12/187ML	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
8-90128-00127-6	10310	COPA WHITE ZINF 12/187ML	\$ 27.15	\$ 0.80	\$ 26.35	\$ 3.29	4/15/2024	12/3/2026
7-70021-00000-5	10311	CRAFT STANDARD LEMONADE 30L DISPOSABLE	\$ 155.00		\$ 155.00		3/13/2026	10/3/2026
	01026	CRAFT STANDARD MARGARITA D 30L	\$ 155.00		\$ 155.00		3/13/2026	10/3/2026
	01689	CRAFT STANDARD MOJITO D 30L	\$ 155.00		\$ 155.00		3/13/2026	10/3/2026
	01324	CRAFT STANDARD MULE D 30L	\$ 155.00		\$ 155.00		3/13/2026	10/3/2026
8-16751-02455-0	02210	CUTWATER BANANA 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	4/10/2026	10/3/2026
8-16751-02452-9	02159	CUTWATER CHOCOLATE 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
8-16751-02373-7	01531	CUTWATER ESPRES MART 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02411-6	01731	CUTWATER FIRESIDE VP 2/12/200ML	\$ 39.99		\$ 39.99	\$ 24.99	3/13/2026	10/3/2026
8-16751-02422-2	01802	CUTWATER GIN COLLINS 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02458-1	02340	CUTWATER GINGERBREAD WHITE RUSSIAN 4PK	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02379-9	01635	CUTWATER LEMON DROP 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16551-02378-2	02289	CUTWATER LEMON DROP SUIT	\$ 62.28		\$ 62.28	\$ 77.85	4/9/2026	10/3/2026
8-16751-02121-4	02288	CUTWATER LIME MARG SUIT	\$ 62.28		\$ 62.28	\$ 77.85	4/9/2026	10/3/2026
8-16751-02199-3	00669	CUTWATER LONG ISLAND 6/4 CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02168-9	93839	CUTWATER MAI TAI 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02210-5	00789	CUTWATER MANGO MARG 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02209-9	02290	CUTWATER MANGO MARGARITA SUIT	\$ 62.28		\$ 62.28	\$ 77.85	4/9/2026	10/3/2026
8-16751-02353-9	01422	CUTWATER MARG VP 2/12/200ML	\$ 39.99		\$ 39.99	\$ 24.99	3/13/2026	10/3/2026
8-16751-02465-9	02315	CUTWATER MARG VP CLUB	\$ 26.99	\$ 0.90	\$ 26.09	\$ 32.99	6/28/2026	10/3/2026
8-16751-02123-8	93835	CUTWATER MARGARITA 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	5/2/2026	10/3/2026
8-16751-02467-3	02339	CUTWATER MARTINI VP 2/12/200ML	\$ 39.99		\$ 39.99	\$ 24.99	6/25/2026	10/3/2026
8-16751-02088-0	93851	CUTWATER NA GINGER BEER 6/4CAN	\$ 28.80		\$ 28.80	\$ 5.99	3/13/2026	10/3/2026
8-16751-02120-7	93848	CUTWATER PALOMA 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02238-9	00808	CUTWATER PEACH MARGARITA 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02396-6	01532	CUTWATER PEP WHITE RUSSIAN 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02248-8	00911	CUTWATER PINA COLADA 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	4/11/2026	10/3/2026
8-16751-02279-2	01123	CUTWATER PINEAPPLE MARG 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02416-1	01870	CUTWATER RWB CLUB	\$ 39.99		\$ 39.99	\$ 24.99	4/2/2026	10/3/2026
8-16751-02047-7	93842	CUTWATER SPCY BLOOD 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02428-4	01833	CUTWATER SPICY MANGO 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02245-7	00807	CUTWATER STRAWBERRY MARG 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02425-3	01801	CUTWATER STRAWBERRY WHITE RUSSIAN 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02256-3	00947	CUTWATER VODKA INFUSION 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02060-6	80135	CUTWATER VODKA MULE 6/4CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02206-8	00696	CUTWATER WHITE RUSSIAN 6/4 CAN	\$ 62.28		\$ 62.28	\$ 12.99	6/1/2026	10/3/2026
8-16751-02432-1	02014	CUTWATER WINTER VP 12/12CAN	\$ 26.99	\$ 0.90	\$ 26.09	\$ 32.99	6/28/2026	10/3/2026
8-16751-02141-2	01321	CW TIKI HOLIDAY 6/25.36NR	\$ 86.40		\$ 86.40	\$ 17.99	6/25/2026	10/3/2026
8-60008-47345-5	01489	DAD VP 3/8 CAN	\$ 47.98	\$ 2.40	\$ 45.58	\$ 18.99	6/3/2024	12/31/2026
8-57914-00881-9	01403	DEVILS BACK ORANGE SMASH 4/12OZ CAN	\$ 62.33		\$ 62.33	\$ 12.99	3/13/2026	10/3/2026
8-17904-00992-9	02167	ELYSIAN EAST DUST NA 6CAN	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
8-17904-00948-6	01863	ELYSIAN JUICE DUST 15/19.2 OZ CAN	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
	65092	ELYSIAN NIGHT OWL 1/2 BBL	\$ 180.00		\$ 180.00		3/13/2026	10/3/2026
	65095	ELYSIAN NIGHT OWL 1/6 BBL	\$ 75.50		\$ 75.50		3/13/2026	10/3/2026
8-17904-00053-7	65003	ELYSIAN NIGHT OWL 6NR	\$ 43.18	\$ 1.60	\$ 41.58	\$ 12.99	6/28/2026	10/3/2026
8-17904-00974-5	02019	ELYSIAN PUMPKIN VP 12CAN	\$ 35.18		\$ 35.18	\$ 21.99	3/13/2026	10/3/2026
	64192	ELYSIAN SPACE DUST IPA 1/2 BBL	\$ 195.00	\$ 20.00	\$ 175.00	\$ 218.75	6/28/2026	10/3/2026
	64195	ELYSIAN SPACE DUST IPA 1/6 BB;	\$ 80.50	\$ 10.00	\$ 70.50	\$ 88.13	6/28/2026	10/3/2026
8-17904-00682-9	64134	ELYSIAN SPACE DUST IPA 12CAN	\$ 35.18	\$ 3.19	\$ 31.99	\$ 19.99	6/28/2026	10/3/2026
8-17904-00689-8	01156	ELYSIAN SPACE DUST IPA 15/19.2 OZ	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
8-17904-00000-1	10255	ELYSIAN SPACE DUST IPA 6/4 16OZ CAN	\$ 47.97	\$ 4.80	\$ 43.17	\$ 8.99	3/25/2025	10/3/2026
8-17904-00083-4	64103	ELYSIAN SPACE DUST IPA 6NR	\$ 43.18	\$ 1.60	\$ 41.58	\$ 12.99	6/28/2026	10/3/2026
8-17904-00873-1	01914	ELYSIAN SPACE DUST VP SUITCASE	\$ 30.15	\$ 6.16	\$ 23.99	\$ 29.99	5/14/2026	10/3/2026
0-18200-97001-6	17103	ESTRELLA 6NR	\$ 32.78	\$ 2.40	\$ 30.38	\$ 9.49	5/2/2024	10/3/2026
0-83120-01419-5	01483	FOG LANE RED BLEND 12/750ML	\$ 79.92		\$ 79.92	\$ 9.99	6/28/2026	10/3/2026
0-88394-00033-2	21503	FRANZISKANER 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
	70692	GOLDEN ROAD BLOOM 1/2 BBL	\$ 125.00		\$ 125.00		3/13/2026	10/3/2026
8-10628-03008-8	01438	GOLDEN ROAD MANGO 15/25 OZ	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
8-56895-00384-4	73533	GOLDEN ROAD MANGO 6CAN	\$ 35.18		\$ 35.18	\$ 10.99	3/13/2026	10/3/2026
8-10628-03147-4	01463	GOLDEN ROAD MANGO 6PK/16OZ CAN	\$ 34.85	\$ 2.87	\$ 31.98	\$ 9.99	6/28/2026	10/3/2026
	73592	GOLDEN ROAD MANGO CART 1/2 BBL	\$ 178.50	\$ 28.50	\$ 150.00		6/28/2026	10/3/2026
	84895	GOLDEN ROAD MANGO CART 1/6 BBL	\$ 80.50	\$ 10.00	\$ 70.50	\$ 88.13	6/28/2026	10/3/2026
8-10628-03242-6	01739	GOLDEN ROAD MANGO CART 12CAN	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	5/4/2026	8/1/2026
8-10628-03242-6	01739	GOLDEN ROAD MANGO CART 12CAN	\$ 28.79	\$ 1.60	\$ 27.19	\$ 16.99	8/2/2026	10/3/2026
8-50041-80442-2	02238	GOOD BOY BLACKBERRYLEMON 12/19.2 OZ	\$ 36.00		\$ 36.00	\$ 3.75	3/17/2026	10/3/2026
8-50041-80421-7	02077	GOOD BOY CITRUS 6/4CAN	\$ 57.75	\$ 9.75	\$ 48.00	\$ 9.99	4/11/2026	12/31/2026
8-50041-80415-6	02240	GOOD BOY COCKTAIL VP 3/8/12OZ	\$ 48.00	\$ 4.80	\$ 43.20	\$ 17.99	10/14/2025	12/31/2026
8-50041-80431-6	02239	GOOD BOY GOLFPACK 3/8/12OZ CAN	\$ 48.00	\$ 4.80	\$ 43.20	\$ 17.99	3/11/2026	2/5/2027
8-50041-80438-5	02236	GOOD BOY HUCKLEBERRY LEMON 6/4CAN	\$ 57.75	\$ 9.75	\$ 48.00	\$ 9.99	4/11/2026	12/31/2026
8-50041-80444-6	02241	GOOD BOY LEMON SPLASH 3/8/12OZ	\$ 48.00	\$ 4.80	\$ 43.20	\$ 17.99	3/18/2026	12/31/2026
8-50041-80430-9	02076	GOOD BOY LEMON VARIETY 3/8/12OZ CAN	\$ 48.00	\$ 4.80	\$ 43.20	\$ 17.99	10/14/2025	12/31/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
8-50041-80445-3	02257	GOOD BOY PAR TEE VP 12CAN	\$ 48.00	\$ 4.85	\$ 43.15	\$ 26.99	3/18/2026	12/31/2026
8-50041-80443-9	02277	GOOD BOY PARADISE VP 3/8/12 OZ CAN	\$ 48.00	\$ 4.80	\$ 43.20	\$ 17.99	10/14/2025	12/31/2026
8-50041-80436-1	02075	GOOD BOY PINK LEMON 12/19.2 OZ	\$ 36.00		\$ 36.00	\$ 3.75	3/13/2026	10/3/2026
8-50041-80437-8	02237	GOOD BOY PINK LEMON 6/4CAN	\$ 57.75	\$ 9.75	\$ 48.00	\$ 9.99	4/11/2026	12/31/2026
8-50041-80449-1	02317	GOOD BOY WATER HAZARD VP SUIT	\$ 48.00		\$ 48.00	\$ 60.00	3/13/2026	10/3/2026
7-36920-11858-6	01107	GOOSE ISLAN BEER HUG IPA VP#6 12CAN	\$ 33.59	\$ 3.20	\$ 30.39	\$ 18.99	6/28/2026	10/3/2026
	13692	GOOSE ISLAND 312 1/2 BBL	\$ 150.00		\$ 150.00		3/13/2026	10/3/2026
7-36920-11652-0	74138	GOOSE ISLAND 312 2/15CAN	\$ 31.99	\$ 1.60	\$ 30.39	\$ 18.99	1/29/2024	10/3/2026
7-36920-11309-3	10256	GOOSE ISLAND 312 WHEAT	\$ 31.99	\$ 1.60	\$ 30.39	\$ 18.99	6/28/2026	10/3/2026
	01555	GOOSE ISLAND BANANA 23 1/6 BBL	\$ 250.00		\$ 250.00		3/13/2026	10/3/2026
7-36920-21353-3	01554	GOOSE ISLAND BANANA 23 12/16.9 OZ NR	\$ 134.35		\$ 134.35	\$ 13.99	3/13/2026	10/3/2026
	11595	GOOSE ISLAND BCS 18 1/6 BBL	\$ 240.00		\$ 240.00		3/13/2026	10/3/2026
7-36920-21177-5	00983	GOOSE ISLAND BCS 21 1/6 BBL	\$ 240.00		\$ 240.00		3/13/2026	10/3/2026
7-36920-21179-9	00982	GOOSE ISLAND BCS 21 12/16.9OZ	\$ 143.94		\$ 143.94	\$ 14.99	3/13/2026	10/3/2026
7-36920-21259-8	01329	GOOSE ISLAND BCS 22 12/16.9 OZ	\$ 134.35		\$ 134.35	\$ 13.99	3/13/2026	10/3/2026
7-36920-21344-1	01556	GOOSE ISLAND BCS 23 12/16.9 OZ NR	\$ 134.35		\$ 134.35	\$ 13.99	3/13/2026	10/3/2026
7-36920-00000-3	10316	GOOSE ISLAND BCS 23 ANG 12/500ML NR	\$ 383.95		\$ 383.95	\$ 39.99	3/13/2026	10/3/2026
7-36920-21419-6	01759	GOOSE ISLAND BCS 24 12/16.9 OZ	\$ 134.35		\$ 134.35	\$ 13.99	3/13/2026	10/3/2026
7-36920-21276-5	01323	GOOSE ISLAND BCS 30TH AN 12/16.9OZ	\$ 383.95		\$ 383.95	\$ 39.99	3/13/2026	10/3/2026
7-36920-21355-7	01558	GOOSE ISLAND BCS BACK 23 12/16.9 OZ NR	\$ 239.95		\$ 239.95	\$ 24.99	3/13/2026	10/3/2026
7-36920-00000-3	10315	GOOSE ISLAND BCS BARL 22 12/500ML NR	\$ 383.95		\$ 383.95	\$ 39.99	3/13/2026	10/3/2026
	01559	GOOSE ISLAND BCS BK 23 1/6 BBL	\$ 250.00		\$ 250.00		3/13/2026	10/3/2026
4-32031-00000-9	10314	GOOSE ISLAND BCS COLA 21 1/6 BBL	\$ 250.00		\$ 250.00		3/13/2026	10/3/2026
7-36920-21429-5	01763	GOOSE ISLAND BCS MAC 24 12/16.9 NR	\$ 239.95		\$ 239.95	\$ 24.99	3/13/2026	10/3/2026
	01764	GOOSE ISLAND BCS MAC241/6 BBL	\$ 250.00		\$ 250.00		3/13/2026	10/3/2026
7-36920-21426-4	01761	GOOSE ISLAND BCS VAN 24 12/16.9 NR	\$ 239.95		\$ 239.95	\$ 24.99	3/13/2026	10/3/2026
	02057	GOOSE ISLAND BCS25 1/6 BBL	\$ 240.00		\$ 240.00		3/13/2026	10/3/2026
7-36920-21491-2	02056	GOOSE ISLAND BCS25 4/10OZ NR	\$ 124.77		\$ 124.77	\$ 25.99	3/13/2026	10/3/2026
	02059	GOOSE ISLAND BCS25 CHY 1/6 BBL	\$ 250.00		\$ 250.00		3/13/2026	10/3/2026
7-36920-21473-8	02058	GOOSE ISLAND BCS25 CHY 12/16.9 NR	\$ 239.95		\$ 239.95	\$ 24.99	3/13/2026	10/3/2026
7-36920-21480-6	02061	GOOSE ISLAND BCS25 DBL 12/16.9 NR	\$ 383.95		\$ 383.95	\$ 39.99	3/13/2026	10/3/2026
	02063	GOOSE ISLAND BCS25 PRA 1/6 BBL	\$ 250.00		\$ 250.00		3/13/2026	10/3/2026
7-36920-21476-9	02062	GOOSE ISLAND BCS25 PRA 12/16.9 NR	\$ 239.95		\$ 239.95	\$ 24.99	3/13/2026	10/3/2026
7-36920-21479-0	02060	GOOSE ISLAND BCS25 RSV 12/16.9 NR	\$ 383.95		\$ 383.95	\$ 239.97	3/13/2026	10/3/2026
7-36920-21497-4	02226	GOOSE ISLAND BIG JUICY 12CAN	\$ 33.59	\$ 3.20	\$ 30.39	\$ 18.99	6/28/2026	10/3/2026
7-36920-21368-7	01630	GOOSE ISLAND BIG JUICY 15/19.2OZ	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
7-36920-21371-7	01648	GOOSE ISLAND BIG JUICY 6CAN	\$ 39.98	\$ 4.80	\$ 35.18	\$ 10.99	6/28/2026	10/3/2026
	80113	GOOSE ISLAND BWW HER1/2 BBL	\$ 80.00		\$ 80.00		3/13/2026	10/3/2026
7-36920-11118-1	00706	GOOSE ISLAND GUAVA 6CAN	\$ 35.18		\$ 35.18		10/2/2022	10/3/2026
	01649	GOOSE ISLAND HAZY HUG 1/2 BBL	\$ 150.00		\$ 150.00		3/13/2026	10/3/2026
	01565	GOOSE ISLAND HAZY HUG 1/6 BBL	\$ 80.00	\$ 10.00	\$ 70.00	\$ 87.50	6/28/2026	10/3/2026
7-36920-21218-5	01194	GOOSE ISLAND HAZY HUG 15/19.2 OZ	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
7-36920-00000-3	10317	GOOSE ISLAND HAZY HUG 6/4 16OZ CAN	\$ 50.37	\$ 7.20	\$ 43.17	\$ 8.99	3/24/2026	10/3/2026
7-36920-21219-2	01195	GOOSE ISLAND HAZY HUG 6CAN	\$ 39.98	\$ 4.80	\$ 35.18	\$ 10.99	6/28/2026	10/3/2026
7-36920-21494-3	02185	GOOSE ISLAND HAZY PINEAPPLE 15/19.2 OZ	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
7-36920-21495-0	02190	GOOSE ISLAND HAZY PINEAPPLE 6CAN	\$ 39.98	\$ 4.80	\$ 35.18	\$ 10.99	6/28/2026	10/3/2026
	14192	GOOSE ISLAND IPA 1/2 BBL	\$ 150.00	\$ 28.00	\$ 122.00	\$ 152.50	6/28/2026	10/3/2026
	14195	GOOSE ISLAND IPA 1/6 BBL	\$ 72.00	\$ 10.00	\$ 62.00	\$ 77.50	6/28/2026	10/3/2026
7-36920-11651-3	74038	GOOSE ISLAND IPA 2/15CAN	\$ 31.99	\$ 1.60	\$ 30.39	\$ 18.99	6/28/2026	10/3/2026
7-36920-11439-7	14153	GOOSE ISLAND IPA 4/16OZ CAN	\$ 35.97	\$ 0.57	\$ 35.40	\$ 7.38	6/28/2026	10/3/2026
7-36920-11132-7	14103	GOOSE ISLAND IPA 6NR	\$ 36.78	\$ 1.60	\$ 35.18	\$ 11.49	2/2/2026	10/3/2026
7-36920-21393-9	01823	GOOSE ISLAND MANGO HUG 15/19.2 OZ CAN	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
7-36920-21394-6	01831	GOOSE ISLAND MANGO HUG 6CAN	\$ 39.98	\$ 4.80	\$ 35.18	\$ 10.99	6/28/2026	10/3/2026
	01003	GOOSE ISLAND NEON HUG 1/2 BBL	\$ 150.00		\$ 150.00		3/13/2026	10/3/2026
	01442	GOOSE ISLAND NEON HUG 15/19.2 OZ	\$ 34.73		\$ 34.73	\$ 2.89	6/12/2026	10/3/2026
	14892	GOOSE ISLAND SOFIE 1/2 BBL	\$ 150.00		\$ 150.00		3/13/2026	10/3/2026
	14895	GOOSE ISLAND SOFIE 1/6 BBL	\$ 80.00		\$ 80.00		5/19/2026	10/3/2026
7-36920-21377-9	02189	GOOSE ISLAND SOFIE 6CAN	\$ 39.98	\$ 4.80	\$ 35.18	\$ 10.99	6/28/2026	10/3/2026
7-36920-21301-4	01456	GOOSE ISLAND TROPICAL HUG 12CAN	\$ 33.59	\$ 3.20	\$ 30.39	\$ 18.99	6/28/2026	10/3/2026
7-36920-21108-9	00857	GOOSE ISLAND TROPICAL HUG 15/19.2OZ CAN	\$ 34.73		\$ 34.73	\$ 2.89	3/13/2026	10/3/2026
7-36920-21163-8	01688	GOOSE ISLAND TROPICAL HUG 6CAN	\$ 39.98	\$ 4.80	\$ 35.18	\$ 10.99	6/28/2026	10/3/2026
7-36920-00000-3	10199	GOOSE ISLAND URBAN 1/6 BBL	\$ 72.00		\$ 72.00		3/13/2026	10/3/2026
	02280	HARD CIDER BASES JAM 1/6 BBL	\$ 85.00		\$ 85.00		3/13/2026	10/3/2026
8-57475-00668-2	02307	HARDBALL CIDER BASES JAMMED 6CAN	\$ 38.38		\$ 38.38	\$ 11.99	3/13/2026	7/5/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
8-57475-00668-2	02307	HARDBALL CIDER BASES JAMMED 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	7/6/2026	9/27/2026
8-57475-00668-2	02307	HARDBALL CIDER BASES JAMMED 6CAN	\$ 38.38		\$ 38.38	\$ 11.99	9/28/2026	10/3/2026
8-50023-72829-6	01911	HARDBALL CIDER BLACK CHERRY 12/19.2 OZ	\$ 23.95		\$ 23.95	\$ 2.99	3/13/2026	10/3/2026
0-85002-37283-6	02184	HARDBALL CIDER BLOOD ORANGE 12/19.2 OZ	\$ 23.95		\$ 23.95	\$ 2.99	3/13/2026	10/3/2026
2-62021-00000-5	10257	HARDBALL CIDER CRVBALL 1/2 BBL	\$ 189.00		\$ 189.00		3/13/2026	10/3/2026
8-57475-00601-9	01909	HARDBALL CIDER CRVBALL 6CAN	\$ 38.38		\$ 38.38	\$ 11.99	3/13/2026	7/5/2026
8-57475-00601-9	01909	HARDBALL CIDER CRVBALL 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	7/6/2026	9/27/2026
8-57475-00601-9	01909	HARDBALL CIDER CRVBALL 6CAN	\$ 38.38		\$ 38.38	\$ 11.99	9/28/2026	10/3/2026
2-62011-00000-8	10258	HARDBALL CIDER CRVBALL D 1/6 BBL	\$ 85.00		\$ 85.00		3/13/2026	10/3/2026
8-57475-00000-0	10241	HARDBALL CIDER HEAVY HITTER IMP BLACK CHERRY 1	\$ 92.50		\$ 92.50		3/13/2026	10/3/2026
8-57475-00000-0	10259	HARDBALL CIDER HEAVY HITTER IMP BLOOD ORANGE	\$ 92.50		\$ 92.50		3/13/2026	10/3/2026
	01992	HARDBALL CIDER HEY BLUE 1/2 BBL	\$ 189.00		\$ 189.00		3/13/2026	10/3/2026
	01991	HARDBALL CIDER HEY BLUE 1/6 BBL	\$ 85.00		\$ 85.00		3/13/2026	10/3/2026
8-57475-00640-8	01910	HARDBALL CIDER HEY BLUE 6CAN	\$ 38.38		\$ 38.38	\$ 11.99	3/13/2026	7/5/2026
8-57475-00640-8	01910	HARDBALL CIDER HEY BLUE 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	7/6/2026	9/27/2026
8-57475-00640-8	01910	HARDBALL CIDER HEY BLUE 6CAN	\$ 38.38		\$ 38.38	\$ 11.99	9/28/2026	10/3/2026
8-50023-72830-2	02331	HARDBALL CIDER HITTER PINEAPPLE 12/16.2 OZ	\$ 23.95		\$ 23.95	\$ 2.99	6/11/2026	10/3/2026
2-62131-00000-1	10260	HARDBALL CIDER LUCKY CATCH CREAM 1/6 BBL	\$ 92.50		\$ 92.50		3/13/2026	10/3/2026
8-57475-00668-2	01912	HARDBALL CIDER RASPBERRY LEMONONADE 12/19.2 C	\$ 23.95		\$ 23.95	\$ 2.99	6/11/2026	10/3/2026
	01908	HARDBALL CIDER WHITE PEACH 1/2 BBL	\$ 189.00		\$ 189.00		3/13/2026	10/3/2026
	01907	HARDBALL CIDER WHITE PEACH 1/6 BBL	\$ 85.00		\$ 85.00		3/13/2026	10/3/2026
8-57475-00668-2	01906	HARDBALL CIDER WHITE PEACH 6CAN	\$ 38.38		\$ 38.38	\$ 11.99	3/13/2026	7/5/2026
8-57475-00668-2	01906	HARDBALL CIDER WHITE PEACH 6CAN	\$ 38.38	\$ 3.20	\$ 35.18	\$ 10.99	7/6/2026	9/27/2026
8-57475-00668-2	01906	HARDBALL CIDER WHITE PEACH 6CAN	\$ 38.38		\$ 38.38	\$ 11.99	9/28/2026	10/3/2026
2-60311-00000-1	10318	HOEGAARDEN 20L BBL	\$ 80.00		\$ 80.00		3/13/2026	10/3/2026
7-86150-00143-1	19707	HOEGAARDEN 6/11.2OZ NR	\$ 31.98		\$ 31.98		3/13/2026	10/3/2026
	01295	HOOP TEA ORIG 1/2 BBL	\$ 126.00		\$ 126.00		3/13/2026	10/3/2026
	01419	HOOP TEA ORIG 1/6 BBL	\$ 55.00		\$ 55.00		3/13/2026	10/3/2026
8-50677-00631-3	01294	HOOP TEA ORIG 12CAN	\$ 29.59	\$ 2.40	\$ 27.19	\$ 16.99	6/28/2026	10/3/2026
8-50677-00645-0	01393	HOOP TEA ORIG 4/16OZ CAN	\$ 31.17		\$ 31.17	\$ 6.49	3/13/2026	10/3/2026
8-50677-00644-3	01433	HOOP TEA ORIG 4/3L POUCH	\$ 41.58		\$ 41.58	\$ 12.99	3/13/2026	10/3/2026
8-50677-00652-8	02051	HOOP TEA ORIGINAL 12/25OZ CAN	\$ 31.63	\$ 2.88	\$ 28.75	\$ 2.99	6/28/2026	10/3/2026
8-50677-00646-7	01813	HOOP TEA PEACH 12/24OZ CAN	\$ 31.63	\$ 2.88	\$ 28.75	\$ 2.99	6/28/2026	10/3/2026
8-50677-00620-7	01424	HOOP TEA VARIETY 12CAN	\$ 27.99	\$ 0.80	\$ 27.19	\$ 16.99	6/28/2026	10/3/2026
8-93919-01509-4	78421	ICELANDIC 12/.75L	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-93919-00171-4	01351	ICELANDIC 12/1.5L	\$ 28.68		\$ 28.68		3/13/2026	10/3/2026
8-93919-00130-1	78430	ICELANDIC 12/1L LOOSE	\$ 25.68		\$ 25.68		3/13/2026	10/3/2026
8-93919-00122-6	02209	ICELANDIC 12/750ML GLASS	\$ 28.84		\$ 28.84		3/13/2026	10/3/2026
0-93919-00110-7	78400	ICELANDIC 24/.5L LOOSE	\$ 28.50		\$ 28.50		5/19/2026	10/3/2026
8-93919-00120-2	00891	ICELANDIC 24/6/.5L	\$ 28.50		\$ 28.50		3/13/2026	10/3/2026
8-48488-60309-8	910319	IL MIO LIMON 12/750 ML	\$ 111.95		\$ 111.95	\$ 13.99	3/13/2026	10/3/2026
8-48488-61306-6	910320	IL MIO MELON 12/750 ML	\$ 111.95		\$ 111.95	\$ 13.99	3/13/2026	10/3/2026
0-83120-01424-9	01523	IVY RIDGE 12/750ML	\$ 120.00		\$ 120.00	\$ 14.99	6/28/2026	10/3/2026
8-50041-80426-2	02066	JOHN DALY GOOD BOY BLACK TEA LEMON 6/4CAN	\$ 57.75	\$ 9.75	\$ 48.00	\$ 11.99	6/1/2026	12/31/2026
8-50041-80428-6	02068	JOHN DALY GOOD BOY PEACH TEA LEMON 6/4CAN	\$ 57.75	\$ 9.75	\$ 48.00	\$ 11.99	6/1/2026	12/31/2026
8-50041-80427-9	02067	JOHN DALY GOOD BOY RASPBERRYBERR TEA LEMON 6	\$ 57.75	\$ 9.75	\$ 48.00	\$ 11.99	6/1/2026	12/31/2026
8-50041-80435-4	02065	JOHN DALY GOOD BOY TEA LEMON 12/19.2 OZ	\$ 36.00		\$ 36.00	\$ 3.75	3/13/2026	10/3/2026
8-50041-80402-6	02064	JOHN DALY GOOD BOY TEA LEMON 6/4CAN	\$ 57.75	\$ 9.75	\$ 48.00	\$ 11.99	6/1/2026	12/31/2026
8-50041-80416-3	02069	JOHN DALY GOOD BOY VARIETY 3/8/12OZ CAN	\$ 48.00	\$ 4.80	\$ 43.20	\$ 17.99	10/14/2025	12/31/2026
	26592	KONA BIG WAVE 1/2 BBL	\$ 170.00	\$ 20.00	\$ 150.00	\$ 187.50	6/28/2026	10/3/2026
	26595	KONA BIG WAVE 1/6BBL	\$ 75.00	\$ 10.00	\$ 65.00	\$ 81.25	6/28/2026	10/3/2026
7-96030-82496-8	26534	KONA BIG WAVE 12CAN	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	5/4/2026	8/1/2026
7-96030-82496-8	26534	KONA BIG WAVE 12CAN	\$ 28.79	\$ 1.60	\$ 27.19	\$ 16.99	8/2/2026	10/3/2026
7-96030-61496-5	26504	KONA BIG WAVE 12NR	\$ 30.39	\$ 4.81	\$ 25.58	\$ 15.99	6/28/2026	8/1/2026
7-96030-61496-5	26504	KONA BIG WAVE 12NR	\$ 30.39	\$ 1.61	\$ 28.78	\$ 17.99	8/2/2026	10/3/2026
7-96030-25996-8	01371	KONA BIG WAVE 15/25OZ	\$ 33.53		\$ 33.53	\$ 2.79	3/13/2026	10/3/2026
7-96030-62496-4	26553	KONA BIG WAVE 4/16OZ CAN	\$ 35.99	\$ 2.42	\$ 33.57	\$ 6.99	6/28/2026	10/3/2026
7-96030-11496-0	26503	KONA BIG WAVE 6NR	\$ 35.18	\$ 3.20	\$ 31.98	\$ 9.99	6/28/2026	10/3/2026
7-96030-11494-6	26803	KONA LONGBOARD 6NR	\$ 35.18	\$ 3.20	\$ 31.98	\$ 9.99	6/28/2026	10/3/2026
7-96030-61492-7	01740	KONA WAVE RIDER VP 12CAN	\$ 28.79	\$ 3.20	\$ 25.59	\$ 17.99	5/4/2026	8/1/2026
7-96030-61492-7	01740	KONA WAVE RIDER VP 12CAN	\$ 28.79	\$ 1.60	\$ 27.19	\$ 17.99	8/2/2026	10/3/2026
	09292	LANDSHARK 1/2 BBL	\$ 135.00		\$ 135.00		3/13/2026	10/3/2026
	09295	LANDSHARK 1/6 BBL	\$ 61.00		\$ 61.00		6/28/2026	10/3/2026
0-18200-12998-8	09204	LANDSHARK 12NR	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
0-18200-12982-7	09203	LANDSHARK 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
0-18200-28436-6	00749	LANDSHARK SUIT	\$ 21.59	\$ 0.80	\$ 20.79	\$ 25.99	6/28/2026	10/3/2026
0-02873-01557-2	910325	LAZZA LIMON 12/14.11 OZ	\$ 167.58		\$ 167.58	\$ 19.99	3/30/2026	10/3/2026
8-48487-31302-8	910321	LAZZA SW MARS 6/750 ML	\$ 73.57		\$ 73.57	\$ 18.39	3/13/2026	10/3/2026
7-86150-00030-4	19107	LEFFE BLONDE 6/11.2OZ NR	\$ 31.98		\$ 31.98		3/13/2026	10/3/2026
8-50027-41076-0	900296	LUCY BRISK 12 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-60012-31542-0	900309	LUCY BRISK 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-60012-31540-6	900286	LUCY BRISK 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41027-2	900303	LUCY BRK APPLE 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41001-2	900298	LUCY BRK APPLE 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41086-9	900304	LUCY BRK BERRY 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41087-6	900289	LUCY BRK BERRY 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41083-8	900312	LUCY BRK CIDER 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41084-5	900313	LUCY BRK CIDER 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
0-85007-41077-9	900330	LUCY BRK ESPRS 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41078-4	900331	LUCY BRK ESPRS 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41002-0	900305	LUCY BRK MANGO 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41002-9	900299	LUCY BRK MANGO 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41025-8	900306	LUCY BRK MINT 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41000-5	900300	LUCY BRK MINT 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41022-7	900311	LUCY CINNAMON 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-60002-66119-3	900297	LUCY CLEAR 12 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-60002-66114-8	900310	LUCY CLEAR 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-86002-66115-5	900287	LUCY CLEAR 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41021-0	900332	LUCY ESPRS 12 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50069-25567-1	900338	LUCY HEAT 12 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50069-25565-7	900336	LUCY HEAT 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50069-25566-4	900337	LUCY HEAT 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41018-0	900293	LUCY MANGE 12 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41016-6	900307	LUCY MANGO 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41017-3	900284	LUCY MANGO 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41012-8	900294	LUCY MINT 12 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41010-4	900308	LUCY MINT 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41011-1	900285	LUCY MINT 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41065-4	900335	LUCY TOBACCO 12 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-60002-66111-7	900333	LUCY TOBACCO 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41034-0	900334	LUCY TOBACCO 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41076-0	900295	LUCY WINTER 12 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41074-6	900283	LUCY WINTER 4 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
8-50027-41075-3	900301	LUCY WINTER 8 MG	\$ 346.50		\$ 346.50	\$ 5.99	5/20/2026	10/3/2026
0-81553-01100-2	10675	MEDALLA PREM LT 2/12 10 OZ CAN	\$ 19.19	\$ 3.20	\$ 15.99	\$ 9.99	6/1/2026	10/3/2026
8-15530-11507-6	10672	MEDALLA PREM LT 24/7OZ	\$ 19.19		\$ 19.19	\$ 23.99	3/20/2026	10/3/2026
0-81553-02050-9	10673	MEDALLA PREM LT 4/6 10 OZ CAN	\$ 19.18		\$ 19.18	\$ 5.99	3/20/2026	10/3/2026
0-81553-11120-7	10674	MEDALLA PREM LT 4/6NR	\$ 25.58		\$ 25.58	\$ 7.99	3/20/2026	10/3/2026
0-18200-70940-1	06292	MICH AMBER BOCK 1/2 BBL	\$ 135.00		\$ 135.00		3/13/2026	10/3/2026
0-18200-00632-6	06295	MICH AMBER BOCK 1/6 BBL	\$ 61.00		\$ 61.00		6/28/2026	10/3/2026
0-18200-01991-3	06204	MICH AMBER BOCK 12NR	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
	00174	MISC ARCTIC RENTAL	\$ 25.00		\$ 25.00		6/18/2026	10/3/2026
	00177	MISC DRAWSTRING BGS	\$ 165.00		\$ 165.00		6/18/2026	10/3/2026
	00165	MISC LARGE TRAILER	\$ 150.00		\$ 150.00		4/1/2026	10/3/2026
	00152	MISC TUB RENTAL	\$ 15.00		\$ 15.00		3/20/2026	10/3/2026
	00141	MISCELLANEOUS 22LB BAG ICE	\$ 7.00		\$ 7.00		3/20/2026	10/3/2026
	00136	MISCELLANEOUS 50CT DT ONLY	\$ 7.50		\$ 7.50	\$ 4.50	3/20/2026	10/3/2026
	01839	MISCELLANEOUS CUPS 16 OZ CASE	\$ 120.00		\$ 120.00		3/31/2026	10/3/2026
	10670	MISCELLANEOUS DOMESTIC TAP RENTAL FEE	\$ 5.00		\$ 5.00		3/18/2026	10/3/2026
	10669	MISCELLANEOUS IMPORT TAP RENTAL FEE	\$ 5.00		\$ 5.00		3/18/2026	10/3/2026
0-16571-96272-2	02174	MIXT MARG 6/4/12 OZ	\$ 52.50		\$ 52.50		3/13/2026	10/3/2026
0-16571-96275-3	02175	MIXT MOJITO 6/4/12 OZ	\$ 52.50		\$ 52.50		3/13/2026	10/3/2026
0-16571-96278-4	02176	MIXT SOUR 6/4/12 OZ	\$ 52.50		\$ 52.50		3/13/2026	10/3/2026
8-48488-05317-6	910326	MOL DOLCE AM 12/750 ML	\$ 130.09	\$ 30.14	\$ 99.95	\$ 12.49	11/25/2025	12/31/2026
0-84848-80536-2	715223	MOL PROSEC SPU 12/750 ML	\$ 151.95	\$ 24.80	\$ 127.15	\$ 15.89	11/19/2025	12/31/2026
8-48488-05508-8	910327	MOL PROSECCO 24/200 ML	\$ 95.91		\$ 95.91	\$ 5.99	3/13/2026	10/3/2026
	02312	MOLETTO PROS 20 LTR	\$ 233.00		\$ 233.00		4/27/2026	10/3/2026
8-60008-47338-7	01338	MOM CAROL 6/4 CAN	\$ 52.72	\$ 9.58	\$ 43.14	\$ 8.99	6/1/2026	12/31/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
8-60005-32394-4	01112	MOM KAREN 6/4 CAN	\$ 52.72	\$ 9.58	\$ 43.14	\$ 8.99	6/1/2026	12/31/2026
8-60008-47336-3	01882	MOM KATHY 6/4CAN	\$ 52.72	\$ 9.58	\$ 43.14	\$ 8.99	6/1/2026	12/31/2026
8-60005-32396-8	01109	MOM LINDA 6/4 CAN	\$ 52.72	\$ 9.58	\$ 43.14	\$ 8.99	6/1/2026	12/31/2026
8-60008-47335-6	01883	MOM LOUISE 6/4CAN	\$ 52.72	\$ 9.58	\$ 43.14	\$ 8.99	6/1/2026	12/31/2026
8-60008-47337-0	01881	MOM MARY 6/4CAN	\$ 52.72	\$ 9.58	\$ 43.14	\$ 8.99	6/1/2026	12/31/2026
8-60008-47339-4	01309	MOM NANCY 6/4 CAN	\$ 52.72	\$ 9.58	\$ 43.14	\$ 8.99	6/1/2026	12/31/2026
8-60008-47340-0	01308	MOM SUSAN 6/4 CAN	\$ 52.72	\$ 9.58	\$ 43.14	\$ 8.99	6/1/2026	12/31/2026
8-50066-18010-5	02212	MOM TEA VP 3/8/12 OZ CAN	\$ 47.98	\$ 2.40	\$ 45.58	\$ 18.99	6/1/2026	12/31/2026
8-60008-47346-2	01606	MOM VACATION VP 3/8/12 OZ CAN	\$ 47.98	\$ 2.40	\$ 45.58	\$ 18.99	6/3/2024	12/31/2026
8-50066-18005-1	02213	MOM VP 12CAN	\$ 39.98		\$ 39.98	\$ 24.99	6/1/2026	10/3/2026
8-60005-32398-2	01200	MOM VP 3/8 CAN	\$ 47.98	\$ 2.40	\$ 45.58	\$ 18.99	6/3/2024	12/31/2026
0-83120-01423-2	01524	MOMENTAL PINOT 12/750ML	\$ 151.92		\$ 151.92	\$ 18.99	6/28/2026	10/3/2026
0-18200-25013-2	08658	NATTY DADDY 15/25OZ CAN	\$ 19.13	\$ 2.40	\$ 16.73	\$ 1.39	6/28/2026	10/3/2026
0-18200-20097-7	08659	NATTY DADDY 5/3/25OZ CAN	\$ 21.57	\$ 5.60	\$ 15.97	\$ 3.99	6/28/2026	10/3/2026
0-18200-25878-7	08654	NATTY DADDY 6/16OZ CAN	\$ 22.38	\$ 1.60	\$ 20.78	\$ 6.49	2/2/2026	10/3/2026
0-18200-25008-8	08558	NATURAL ICE 15/25OZ CAN	\$ 19.13	\$ 2.40	\$ 16.73	\$ 1.39	6/28/2026	10/3/2026
0-18200-28443-4	08540	NATURAL ICE 2/15CAN	\$ 21.59	\$ 0.80	\$ 20.79	\$ 12.99	6/28/2026	10/3/2026
0-18200-27030-7	08538	NATURAL ICE 30CAN	\$ 16.39	\$ 0.40	\$ 15.99	\$ 19.99	6/28/2026	10/3/2026
0-18200-00078-2	08554	NATURAL ICE 6/16OZ CAN	\$ 23.98	\$ 3.20	\$ 20.78	\$ 6.49	2/2/2026	10/3/2026
0-18200-00605-0	08492	NATURAL LIGHT 1/2 BBL	\$ 110.00		\$ 110.00		3/13/2026	10/3/2026
0-18200-25002-6	08458	NATURAL LIGHT 15/25OZ CAN	\$ 19.13	\$ 2.40	\$ 16.73	\$ 1.39	6/28/2026	10/3/2026
0-18200-20077-9	08440	NATURAL LIGHT 2/15CAN	\$ 21.59	\$ 0.80	\$ 20.79	\$ 12.99	6/28/2026	10/3/2026
0-18200-15030-2	08438	NATURAL LIGHT 30CAN	\$ 16.39	\$ 0.40	\$ 15.99	\$ 19.99	6/28/2026	10/3/2026
0-18200-00043-0	08454	NATURAL LIGHT 6/16OZ CAN	\$ 23.98	\$ 3.20	\$ 20.78	\$ 6.49	2/2/2026	10/3/2026
0-18200-28523-3	84038	NATURDAY 30CAN	\$ 17.19	\$ 0.40	\$ 16.79	\$ 20.99	6/28/2026	10/3/2026
0-18200-20422-7	01484	NUTRL BLACK CHERRY 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-20469-2	02162	NUTRL BLUEBERRY 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-20372-5	01486	NUTRL CRANBERRY 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-20338-1	01007	NUTRL CRANBERRY VP 3/8/12OZ CAN	\$ 45.58	\$ 2.40	\$ 43.18	\$ 17.99	6/28/2026	10/3/2026
0-18200-20441-8	02013	NUTRL FRUIT VP 12CAN	\$ 41.00	\$ 3.00	\$ 38.00	\$ 23.99	6/28/2026	10/3/2026
0-18200-20352-7	01085	NUTRL FRUIT VP 3/8/12OZ CAN	\$ 45.58	\$ 3.00	\$ 42.58	\$ 17.99	6/28/2026	10/3/2026
0-18200-20467-8	02160	NUTRL FRUIT VP2 3/8/12 OZ CAN	\$ 45.58	\$ 2.40	\$ 43.18	\$ 17.99	1/26/2024	10/3/2026
0-18200-20339-8	01089	NUTRL LEMON VP 3/8/12OZ CAN	\$ 45.58	\$ 2.40	\$ 43.18	\$ 17.99	1/29/2026	10/3/2026
0-18200-20430-2	01810	NUTRL LIME 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-26458-0	01812	NUTRL ORANGE 12/20ML	\$ 39.30	\$ 0.98	\$ 38.32	\$ 3.99	6/28/2026	10/3/2026
0-18200-26477-1	01890	NUTRL ORANGE 4/16OZ CAN	\$ 68.60	\$ 11.20	\$ 57.40	\$ 11.99	6/28/2026	10/3/2026
0-18200-20401-2	01389	NUTRL ORANGE 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-20468-5	02161	NUTRL PEACH 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-26386-6	01379	NUTRL PINEAPPLE 12/20ML	\$ 39.30	\$ 0.98	\$ 38.32	\$ 3.99	6/28/2026	10/3/2026
0-18200-26476-4	01889	NUTRL PINEAPPLE 4/16OZ CAN	\$ 68.60	\$ 11.20	\$ 57.40	\$ 11.99	6/28/2026	10/3/2026
0-18200-20298-8	00967	NUTRL PINEAPPLE 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-26507-5	02194	NUTRL STRAWBERRY 12/700ML	\$ 39.30	\$ 0.98	\$ 38.32	\$ 3.99	6/28/2026	10/3/2026
0-18200-20447-0	01811	NUTRL STRAWBERRY 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-26425-2	01485	NUTRL WATERMELON 12/20ML	\$ 39.30	\$ 0.98	\$ 38.32	\$ 3.99	6/28/2026	10/3/2026
0-18200-20353-4	01090	NUTRL WATERMELON 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-79047-8	10534	O'DOULS 12CAN	\$ 22.39		\$ 22.39	\$ 13.99	3/13/2026	10/3/2026
0-18200-00784-2	10503	O'DOULS 6NR	\$ 23.98		\$ 23.98	\$ 7.49	3/13/2026	10/3/2026
0-18200-26482-5	01929	PHORM BLUE 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50		6/1/2026	7/31/2026
0-18200-26482-5	01929	PHORM BLUE 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50		8/1/2026	12/31/2026
0-18200-26487-0	02031	PHORM FOH CHERRY 12/16 OZ	\$ 22.50	\$ 3.00	\$ 19.50		3/20/2026	12/31/2026
0-18200-26480-1	01930	PHORM FREEDOM 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50		6/1/2026	7/31/2026
0-18200-26480-1	01930	PHORM FREEDOM 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50		8/1/2026	12/31/2026
0-18200-26481-8	01932	PHORM GRAPE 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50		6/1/2026	7/31/2026
0-18200-26481-8	01932	PHORM GRAPE 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50		8/1/2026	12/31/2026
0-18200-26483-2	01931	PHORM ORANGE 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50		6/1/2026	7/31/2026
0-18200-26483-2	01931	PHORM ORANGE 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50		8/1/2026	12/31/2026
0-18200-26484-9	02235	PHORM PEACH MANGO 12/16 OZ	\$ 22.50	\$ 3.00	\$ 19.50		6/17/2026	12/31/2026
0-18200-26498-6	02156	PHORM PUNCH 12/16 OZ	\$ 22.50	\$ 3.00	\$ 19.50		6/1/2026	7/31/2026
0-18200-26498-6	02156	PHORM PUNCH 12/16 OZ	\$ 22.50	\$ 3.00	\$ 19.50		8/1/2026	12/31/2026
0-18200-26499-3	02157	PHORM SILVER 12/16 OZ	\$ 22.50	\$ 3.00	\$ 19.50		6/1/2026	7/31/2026
0-18200-26499-3	02157	PHORM SILVER 12/16 OZ	\$ 22.50	\$ 3.00	\$ 19.50		8/1/2026	12/31/2026
0-18200-26497-9	02278	PHORM WTRMEL 12/16OZ	\$ 22.50	\$ 3.00	\$ 19.50	\$ 2.99	3/20/2026	12/31/2026
0-83120-01420-1	01521	PINECREST CHARDONNAY 12/750ML	\$ 103.92		\$ 103.92	\$ 12.99	6/28/2026	10/3/2026
0-83120-01256-6	00960	PLOT POINT CHARDONNAY 12/500ML BOX	\$ 31.95		\$ 31.95	\$ 3.99	3/13/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
0-83120-01257-3	00961	PLOT POINT GRIGIO 12/500ML BOX	\$ 31.95		\$ 31.95	\$ 3.99	3/13/2026	10/3/2026
8-10192-23026-6	02286	POPSICLE FRCRK 6CAN	\$ 35.18		\$ 35.18	\$ 10.99	4/6/2026	10/3/2026
8-10192-23024-2	02287	POPSICLE VP 12CAN	\$ 31.99		\$ 31.99	\$ 19.99	4/6/2026	10/3/2026
0-16571-95970-8	01780	POPWELL BLACKBERRY 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-95968-5	01778	POPWELL CHERRY 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-96200-5	02033	POPWELL COLA 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-96264-7	02198	POPWELL GINGER 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-96055-1	01892	POPWELL LIME 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-95966-1	01779	POPWELL MANGO 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-95964-7	01777	POPWELL ORANGE 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-96059-9	01891	POPWELL ORANGE CREAM 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-96202-9	02032	POPWELL ROOT 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
0-16571-96061-2	01893	POPWELL SODA 12CAN	\$ 22.00		\$ 22.00		3/13/2026	10/3/2026
7-19057-00155-6	01719	PRESIDENTE 12NR	\$ 29.59	\$ 4.00	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
7-19057-00131-0	01686	PRESIDENTE 6NR	\$ 33.74	\$ 3.36	\$ 30.38	\$ 9.49	6/28/2026	10/3/2026
8-10116-00000-5	10334	PRIME CK ORANGE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12717-7	10224	PRIME ENERGY CHERRY LIMEADE 12/16OZ CAN	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
8-10116-12719-1	10328	PRIME ENERGY DREAM POP 12/16OZ CAN	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
8-10116-00000-5	10329	PRIME ENERGY DRIPSICLE 12/16OZ CAN	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
8-10116-12723-8	10330	PRIME ENERGY ORIGINAL 12/16OZ CAN	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
8-50059-00000-7	10331	PRIME ENERGY STRAWBERRY LEMONADE 12/16OZ CAN	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
8-10116-12448-0	10332	PRIME HYDRATION BERRY FREEZE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12654-5	10333	PRIME HYDRATION BERRY FREEZE 4/6 16OZ	\$ 28.25		\$ 28.25		3/13/2026	10/3/2026
8-10116-12344-5	10217	PRIME HYDRATION CHERRY FREEZE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12762-7	10335	PRIME HYDRATION COLLECTORS SERIES 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12586-9	10336	PRIME HYDRATION DRAGONFRUIT FUSION 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12680-4	10223	PRIME HYDRATION FUTURE FREEZE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12182-3	10216	PRIME HYDRATION GLOWBERRY 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-50040-42708-0	10214	PRIME HYDRATION ICE POP 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12936-2	10339	PRIME HYDRATION ORANGE SWIRL 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12956-0	10273	PRIME HYDRATION SOUR WATERMELON 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12407-7	10135	PRIME HYDRATION STRAWBERRY BANANA 4/6 16.9OZ	\$ 28.25		\$ 28.25		3/13/2026	10/3/2026
8-50003-56097-7	10215	PRIME HYDRATION STRAWBERRY WATERMELON 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12958-4	02326	PRIME HYDRATION SUMMER POP 12/16.9OZ	\$ 17.60		\$ 17.60		6/4/2026	10/3/2026
8-10116-12707-8	10222	PRIME HYDRATION WWE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12546-3	10342	PRIME HYDRATION ZERO BERRY ICE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12548-7	10343	PRIME HYDRATION ZERO CHERRY ICE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12934-8	10344	PRIME HYDRATION ZERO GRAPE ICE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
8-10116-12678-1	10345	PRIME HYDRATION ZERO ORANGE ICE 12/16.9OZ	\$ 17.60		\$ 17.60		3/13/2026	10/3/2026
	01880	REAL AMERICAN BEER 1/2 BBL	\$ 114.00		\$ 114.00		3/13/2026	10/3/2026
8-60012-04714-7	01990	REAL AMERICAN BEER 12/24OZ	\$ 24.91		\$ 24.91	\$ 2.59	3/13/2026	10/3/2026
8-60012-04712-3	01742	REAL AMERICAN BEER 12CAN	\$ 22.39		\$ 22.39	\$ 13.99	5/18/2026	10/3/2026
8-60014-00000-3	10346	REAL AMERICAN BEER 6/4 16OZ CAN	\$ 38.37		\$ 38.37	\$ 7.99	3/13/2026	10/3/2026
8-60012-04711-6	01741	REAL AMERICAN BEER 6CAN	\$ 28.78		\$ 28.78	\$ 8.99	3/13/2026	10/3/2026
5-70512-34567-3	10238	REAL AMERICAN BEER D 1/6 BBL	\$ 58.00		\$ 58.00		3/13/2026	10/3/2026
8-60013-82559-1	02260	REAL AMERICAN BEER LIGHT 6/16OZ CAN	\$ 28.77		\$ 28.77	\$ 8.99	3/19/2026	10/3/2026
8-60013-82258-3	02261	REAL AMERICAN BEER ZERO 6/16OZ CAN	\$ 28.77		\$ 28.77	\$ 8.99	3/19/2026	10/3/2026
0-18200-11985-9	10003	REDBRIDGE 6NR	\$ 35.18		\$ 35.18	\$ 10.99	3/13/2026	10/3/2026
0-18200-20470-8	02309	RITA BERRY 2/12 7.5 OZ	\$ 19.18	\$ 1.59	\$ 17.59	\$ 10.99	6/28/2026	10/3/2026
0-18200-25014-9	00682	RITA LIME 12/25OZ CAN	\$ 32.59	\$ 7.69	\$ 24.90	\$ 2.59	6/28/2026	10/3/2026
0-18200-20431-9	01723	RITA LIME 2/12 7.5OZ	\$ 19.18	\$ 1.59	\$ 17.59	\$ 10.99	6/28/2026	10/3/2026
0-18200-25533-5	00681	RITA MANGO 12/25OZ CAN	\$ 32.59	\$ 7.69	\$ 24.90	\$ 2.59	6/28/2026	10/3/2026
0-18200-25505-2	00684	RITA STRAWBERRY 12/25OZ CAN	\$ 32.59	\$ 7.69	\$ 24.90	\$ 2.59	6/28/2026	10/3/2026
0-18200-20432-6	01724	RITA STRAWBERRY 2/12 7.5OZ	\$ 19.18	\$ 1.59	\$ 17.59	\$ 10.99	6/28/2026	10/3/2026
0-18200-25908-1	00683	RITA WATERMELON 12/25OZ CAN	\$ 32.59	\$ 7.69	\$ 24.90	\$ 2.59	6/28/2026	10/3/2026
0-71439-45712-3	08904	ROLLING ROCK 12NR	\$ 20.79		\$ 20.79		3/13/2026	10/3/2026
0-71439-34030-2	08938	ROLLING ROCK 30CAN	\$ 18.79	\$ 0.40	\$ 18.39	\$ 22.99	6/28/2026	10/3/2026
0-71439-40016-7	08954	ROLLING ROCK 6/16OZ CAN	\$ 23.98		\$ 23.98		6/28/2026	10/3/2026
0-71439-34806-3	08903	ROLLING ROCK 6NR	\$ 23.98		\$ 23.98		3/13/2026	10/3/2026
8-10137-00000-8	10170	RYSE ARCTIC BERRY 12/16OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-00000-8	10276	RYSE CHERRY LIMEADE 12/16OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-00000-8	10227	RYSE COTTON CANDY 12/16OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-00000-8	10352	RYSE ENERGY VARIETY 12PK 12OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-32225-4	10353	RYSE FROSTED LEMONADE 12/16OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
8-10137-00000-8	10228	RYSE KOOL-AID GRAPE 12/16OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-50042-00000-7	10225	RYSE KOOL-AID TROPICAL PUNCH 12/16OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
0-81013-72260-8	02333	RYSE POPSICLE FIRECRACKER 12/16 OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-00000-8	10347	RYSE PROTEIN AIRHEADS WATERMELON 12/12OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-00000-8	10348	RYSE PROTEIN COUNTRY TIME PINK LEMONADE 12/12OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-00000-8	10349	RYSE PROTEIN KOOL-AID CHERRY LIMEADE 12/12OZ C.	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-32181-3	10350	RYSE PROTEIN OCEAN BREEZE 12/12OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-00000-8	10351	RYSE PROTEIN ORANGE CREAM 12/12OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-10137-00000-8	10354	RYSE ROOT BEER FLOAT 12/16OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
8-54050-00000-4	10226	RYSE SUNNY D TANGY ORIGINAL 12/16OZ CAN	\$ 23.00		\$ 23.00		3/13/2026	10/3/2026
	02313	SAN AMAD CAB 20 LTR	\$ 225.00		\$ 225.00		4/27/2026	10/3/2026
0-18200-07986-3	00704	SELECT 12NR	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	6/28/2026	10/3/2026
0-18200-15997-8	00804	SELECT 55 12NR	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	6/28/2026	10/3/2026
0-18200-96226-4	00842	SELECT 55 SUIT	\$ 19.99	\$ 0.80	\$ 19.19	\$ 23.99	6/28/2026	10/3/2026
0-18200-96671-2	00742	SELECT SUIT	\$ 19.99	\$ 0.80	\$ 19.19	\$ 23.99	6/28/2026	10/3/2026
0-18200-00139-0	11092	SHOCK TOP 1/2 BBL	\$ 144.75		\$ 144.75		3/13/2026	10/3/2026
0-18200-00138-3	11095	SHOCK TOP 1/6 BBL	\$ 61.75		\$ 61.75		3/13/2026	10/3/2026
0-18200-28156-3	11038	SHOCK TOP ALE 2/15CAN	\$ 27.19		\$ 27.19	\$ 16.99	5/20/2026	10/3/2026
0-18200-13986-4	11003	SHOCK TOP ALE 6NR	\$ 30.38		\$ 30.38	\$ 9.49	3/13/2026	10/3/2026
1-81421-00000-5	10193	SHOCK TOP COSMIC 1/2 BBL	\$ 144.75		\$ 144.75		3/13/2026	10/3/2026
0-18200-20318-3	10357	SHOCK TOP COSMIC 4/6 12OZ NR	\$ 30.38		\$ 30.38	\$ 9.49	3/13/2026	10/3/2026
1-81411-00000-8	10356	SHOCK TOP COSMIC D 1/6 BBL	\$ 61.75		\$ 61.75		3/13/2026	10/3/2026
8-10192-23018-1	02263	SHOCK TOP HIGH VOLTAGE 15/19.2 OZ	\$ 34.73		\$ 34.73	\$ 2.89	3/26/2026	10/3/2026
0-18200-20318-3	11303	SHOCK TOP LEMON SHANDY 6NR	\$ 30.38		\$ 30.38	\$ 9.49	3/30/2026	10/3/2026
1-81451-00000-6	10196	SHOCK TOP LEMONADE SHANDY 1/2 BBL	\$ 144.75		\$ 144.75		3/30/2026	10/3/2026
1-81441-00000-9	10194	SHOCK TOP LEMONADE SHANDY 1/6 BBL	\$ 61.75		\$ 61.75		3/30/2026	10/3/2026
	12395	SHOCK TOP PRETZEL 1/6 BBL	\$ 61.75		\$ 61.75		3/13/2026	10/3/2026
0-18200-20318-3	12303	SHOCK TOP PRETZEL 6NR	\$ 30.38		\$ 30.38	\$ 9.49	3/13/2026	10/3/2026
	01657	SIBLING AUG PEACH 1/2 BBL	\$ 180.00		\$ 180.00		6/1/2026	10/3/2026
	01656	SIBLING AUG PEACH 1/6 BBL	\$ 85.15		\$ 85.15		6/1/2026	10/3/2026
8-66323-00022-2	01655	SIBLING AUG PEACH 4/6 12 OZ CAN	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
3-71371-00000-6	10232	SIBLING BASHING PUMPKINS ALE 1/6 BBL	\$ 97.00		\$ 97.00		3/13/2026	10/3/2026
3-71231-00000-9	10359	SIBLING CHRISTMAS BOCK 1/2 BBL	\$ 204.25		\$ 204.25		3/13/2026	10/3/2026
8-54897-00703-7	01781	SIBLING CHRISTMAS BOCK 6CAN	\$ 35.16		\$ 35.16	\$ 10.99	6/1/2026	10/3/2026
8-66323-00000-0	10282	SIBLING HOME OF THE BRAVE AMERICAN LAGER 4/6 C/	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
	01592	SIBLING IPA 1/2 BBL	\$ 170.00		\$ 170.00		3/13/2026	10/3/2026
	01591	SIBLING IPA 1/6 BBL	\$ 80.00		\$ 80.00		3/13/2026	10/3/2026
8-66323-00021-5	01590	SIBLING IPA 6CAN	\$ 35.16		\$ 35.16	\$ 10.99	6/1/2026	10/3/2026
	01986	SIBLING LAGER 1/2 BBL	\$ 99.00		\$ 99.00		3/13/2026	10/3/2026
3-71011-00000-7	10229	SIBLING LAGER 1/6 BBL	\$ 50.00		\$ 50.00		3/13/2026	10/3/2026
8-54897-00718-1	01984	SIBLING LAGER 6CAN	\$ 28.77		\$ 28.77	\$ 8.99	6/1/2026	10/3/2026
3-72001-00000-7	10361	SIBLING MANGO UPSIDE DOWN WHEAT 1/2 BBL	\$ 180.00		\$ 180.00		6/1/2026	10/3/2026
3-71961-00000-3	10363	SIBLING MIDNIGHT PEEL DUNKELWEIZEN 1/6 BBL	\$ 85.15		\$ 85.15		6/1/2026	10/3/2026
8-66323-00000-0	10364	SIBLING MIDNIGHT PEEL DUNKELWEIZEN 4/6 CAN	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
3-71921-00000-5	10365	SIBLING MIDWEST GROOVE PINEAPPLE HAZY IPA 1/2 B	\$ 200.00		\$ 200.00		3/13/2026	10/3/2026
3-71911-00000-8	10235	SIBLING MIDWEST GROOVE PINEAPPLE HAZY IPA 1/6 B	\$ 100.00		\$ 100.00		3/13/2026	10/3/2026
8-66323-00021-5	10671	SIBLING MILLENNIAL HAZE 4/6 OZ CAN	\$ 35.16		\$ 35.16	\$ 10.99	6/1/2026	10/3/2026
3-71681-00000-0	10366	SIBLING MILLENNIAL HAZE IPA 1/2 BBL	\$ 200.00		\$ 200.00		3/13/2026	10/3/2026
3-71671-00000-3	10234	SIBLING MILLENNIAL HAZE IPA 1/6 BBL	\$ 100.00		\$ 100.00		3/13/2026	10/3/2026
	01595	SIBLING OLLY 1/2 BBL	\$ 263.75		\$ 263.75		3/13/2026	10/3/2026
8-54897-00719-8	01593	SIBLING OLLY 6CAN	\$ 41.57		\$ 41.57	\$ 12.99	6/1/2026	10/3/2026
3-72051-00000-2	10367	SIBLING PEANUT BUTTER PORTER 1/2 BBL	\$ 180.00		\$ 180.00		6/1/2026	10/3/2026
3-72041-00000-5	10368	SIBLING PEANUT BUTTER PORTER 1/6 BBL	\$ 85.15		\$ 85.15		6/1/2026	10/3/2026
8-66323-00021-5	01981	SIBLING PINEAPPLE IPA 6CAN	\$ 35.16		\$ 35.16	\$ 10.99	6/1/2026	10/3/2026
8-66323-00000-0	10369	SIBLING PRIVATE ANGELO'S LAGER 4/6 CAN	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
9-74940-00000-3	10286	SIBLING PRIVATE BROOKSIDE CENTENNIAL LAGER 4/6	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
2-94250-03712-5	10370	SIBLING PRIVATE COUNTRY CLUB BURKE'S BREW IPA 4	\$ 38.68		\$ 38.68	\$ 12.09	3/13/2026	10/3/2026
8-66323-00000-0	10287	SIBLING PRIVATE ROOKIES IPA 4/6 CAN	\$ 35.16		\$ 35.16	\$ 10.99	6/1/2026	10/3/2026
8-66323-00000-0	10371	SIBLING PRIVATE STONEWATER PILSNER 4/6 CAN	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
4-32450-00000-0	10288	SIBLING PRIVATE WESTWOOD IPA 4/6 CAN	\$ 38.68		\$ 38.68	\$ 12.09	3/13/2026	10/3/2026
	01641	SIBLING RED ALE 1/2 BBL	\$ 180.00		\$ 180.00		6/1/2026	10/3/2026
	01640	SIBLING RED ALE 1/6 BBL	\$ 85.15		\$ 85.15		6/1/2026	10/3/2026
8-66323-00026-0	01639	SIBLING RED ALE 6CAN	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
	02338	SIBLING REVELRY FAIRWAY GRAPEFRUIT IPA 1/2 BBL	\$ 200.00		\$ 200.00		6/24/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
	02337	SIBLING REVELRY FAIRWAY GRAPEFRUIT IPA 1/6 BBL	\$ 100.00		\$ 100.00		6/24/2026	10/3/2026
8-66323-00021-5	02336	SIBLING REVELRY FAIRWAY GRAPEFRUIT IPA 6 CAN	\$ 35.16		\$ 35.16	\$ 10.99	6/1/2026	10/3/2026
8-66323-00022-2	02276	SIBLING REVELRY LKWD LAGER 6CAN	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
8-54897-00702-0	01596	SIBLING THIRD 6CAN	\$ 35.16		\$ 35.16	\$ 10.99	6/1/2026	10/3/2026
	02324	SIBLING WESTLAKE 250 AMERICAN LAGER 1/2 BBL	\$ 120.00		\$ 120.00		5/15/2026	10/3/2026
	02323	SIBLING WESTLAKE 250 AMERICAN LAGER 1/6 BBL	\$ 66.00		\$ 66.00		5/15/2026	10/3/2026
8-66323-00026-0	02322	SIBLING WESTLAKE 250 AMERICAN LAGER 6 CAN	\$ 31.96		\$ 31.96	\$ 9.99	6/1/2026	10/3/2026
0-18200-26479-5	01887	SKIMMERS HALF 12/720 CAN	\$ 39.30	\$ 0.98	\$ 38.32	\$ 3.99	6/28/2026	10/3/2026
0-18200-26478-8	01886	SKIMMERS TEA 12/720 CAN	\$ 39.30	\$ 0.98	\$ 38.32	\$ 3.99	6/28/2026	10/3/2026
0-18200-20455-5	01876	SKIMMERS TEA 6/4CAN	\$ 52.77	\$ 9.60	\$ 43.17	\$ 8.99	6/28/2026	10/3/2026
0-18200-20458-6	01873	SKIMMERS VP 3/8/12 OZ	\$ 45.57	\$ 11.99	\$ 33.58	\$ 13.99	5/20/2026	10/3/2026
0-16571-96249-4	10278	SPARKLING ICE LIFE SAVERS VARIETY 12 PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95535-9	01175	SPARKLING ICE BERRY LEMON 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95210-5	78310	SPARKLING ICE BLACK CHERRY 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-91030-3	78301	SPARKLING ICE BLACK RASPBERRY 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95021-7	78380	SPARKLING ICE BLACK RASPBERRY 12PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96027-8	01866	SPARKLING ICE BLACK RASPBERRY 6/17 OZ	\$ 25.68		\$ 25.68		3/13/2026	10/3/2026
0-16571-95495-6	78318	SPARKLING ICE BLUE VP 12PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95386-7	78383	SPARKLING ICE CAFF BLACK RAZZ 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-95384-3	78385	SPARKLING ICE CAFF BLUE RAZZ 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-95514-4	73875	SPARKLING ICE CAFF CHERRY 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-96217-3	02200	SPARKLING ICE CAFF CHERRY COLA 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-96238-8	02201	SPARKLING ICE CAFF ORANGE CREAM 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-96240-1	02199	SPARKLING ICE CAFF ROOTBEER 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-95283-9	78384	SPARKLING ICE CAFF STRAW CITRUS 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-95382-9	78386	SPARKLING ICE CAFF TRIPLE CITRUS 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-95282-2	78387	SPARKLING ICE CAFF TROPICAL PUNCH 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-95789-6	01177	SPARKLING ICE CAFF VP 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-95743-8	01178	SPARKLING ICE CAFF WATRMELON/LEMON 12/16OZ	\$ 12.75		\$ 12.75		3/13/2026	10/3/2026
0-16571-95084-2	78350	SPARKLING ICE CHERRY LIME 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-94033-1	78305	SPARKLING ICE COCUNUT PINEAPPLE 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95902-9	02335	SPARKLING ICE ELLE GUAVA PASSIONFRUIT 12/17 OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95436-9	73874	SPARKLING ICE FRUIT PUNCH 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96040-7	01868	SPARKLING ICE FRUIT PUNCH 3/10 7.5 OZ	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
0-16571-95267-9	78311	SPARKLING ICE GRAPE RAZ 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-91032-7	78300	SPARKLING ICE KIWI STRAW 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96013-1	01867	SPARKLING ICE KIWI STRAW 3/10 7.5 OZ	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
0-16571-91125-6	78309	SPARKLING ICE LEMON LIME 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-94035-5	78340	SPARKLING ICE LEMONADE 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96041-4	01869	SPARKLING ICE LEMONADE 3/10 7.5 OZ	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
0-16571-96031-5	01864	SPARKLING ICE LEMONADE 6/17 OZ	\$ 25.68		\$ 25.68		3/13/2026	10/3/2026
0-16571-95680-6	01176	SPARKLING ICE LEMONADE VP 12PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96234-0	02204	SPARKLING ICE LS GREEN APPLE 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96232-6	02203	SPARKLING ICE LS PINEAPPLE 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96236-4	02205	SPARKLING ICE LS STRAWBERRY 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96230-2	02202	SPARKLING ICE LS WILD 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96091-9	01993	SPARKLING ICE MANDARIN 3/10 7.5 OZ	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
0-16571-96094-0	01994	SPARKLING ICE ORANGE CREAM 3/10 7.5 OZ	\$ 20.00		\$ 20.00		3/13/2026	10/3/2026
0-16571-91031-0	78302	SPARKLING ICE ORANGE MANGO 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96029-2	01865	SPARKLING ICE ORANGE MANGO 6/17 OZ	\$ 25.68		\$ 25.68		3/13/2026	10/3/2026
0-16571-94034-8	78306	SPARKLING ICE PEACH NECTOR 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-91037-2	78303	SPARKLING ICE PINK GRAPE 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95339-3	78316	SPARKLING ICE PINK VP 12PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96032-2	01827	SPARKLING ICE RED VP 12 PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95029-3	78342	SPARKLING ICE STRAW LEMON 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95085-9	78307	SPARKLING ICE STRAW MELON 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95926-5	01610	SPARKLING ICE STRBST CHERRY 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95924-1	01609	SPARKLING ICE STRBST ORANGE 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95920-3	01607	SPARKLING ICE STRBST STRAWBERRY 12/17OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96118-3	02197	SPARKLING ICE STRBST VP 12PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-96023-0	01837	SPARKLING ICE STRBST WATERMELON 12/17 OZ	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95092-7	78315	SPARKLING ICE VP 12PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-16571-95807-7	01562	SPARKLING ICE WINTER VP 12PK	\$ 12.84		\$ 12.84		3/13/2026	10/3/2026
0-88394-00010-3	10373	SPATEN LAGER 4/6 NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
1-82002-50224-6	10187	SPATEN LAGER 50L BBL	\$ 150.00		\$ 150.00		3/13/2026	10/3/2026
	21196	SPATEN OKTOBERFEST 13.2 GAL	\$ 150.00		\$ 150.00		3/13/2026	10/3/2026
0-84848-46130-5	910374	ST VERNY CHARD 12/750 ML	\$ 135.95		\$ 135.95	\$ 16.99	3/13/2026	10/3/2026
8-50025-60518-2	01622	STATESIDE VP 3/8/12OZ	\$ 42.75		\$ 42.75	\$ 17.99	3/13/2026	10/3/2026
7-86150-00134-9	19495	STELLA 1/6 BBL	\$ 78.00	\$ 10.00	\$ 68.00		6/28/2026	10/3/2026
7-86150-00014-4	19408	STELLA 12/11.2OZ NR	\$ 31.19	\$ 2.40	\$ 28.79	\$ 17.99	6/28/2026	10/3/2026
0-18200-20249-0	19434	STELLA 12CAN	\$ 31.19	\$ 4.00	\$ 27.19	\$ 16.99	6/28/2026	10/3/2026
0-18200-26124-4	00979	STELLA 15/25OZ CAN	\$ 33.53		\$ 33.53	\$ 2.79	3/13/2026	10/3/2026
7-86150-00149-3	19406	STELLA 18NR	\$ 21.19	\$ 2.00	\$ 19.19	\$ 23.99	6/28/2026	10/3/2026
0-18200-20320-6	01098	STELLA 4 PK 16 OZ CAN	\$ 33.55		\$ 33.55		3/13/2026	10/3/2026
7-86150-00001-4	19407	STELLA 6/11.2OZ NR	\$ 31.98		\$ 31.98		3/13/2026	10/3/2026
7-86150-00044-1	19496	STELLA DF '13.2	\$ 170.00	\$ 20.00	\$ 150.00		6/28/2026	10/3/2026
7-86150-00005-2	19401	STELLA LOOSE	\$ 32.79	\$ 8.80	\$ 23.99	\$ 29.99	6/28/2026	10/3/2026
0-18200-20420-3	01703	STELLA ZERO 12CAN	\$ 31.19	\$ 4.00	\$ 27.19	\$ 16.99	6/28/2026	10/3/2026
0-18200-20313-8	01287	STELLA ZERO 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
8-48488-22369-2	910375	STIVAL PINOT 12/750 ML	\$ 87.95		\$ 87.95	\$ 10.99	3/13/2026	10/3/2026
	01872	STONE PONY APPLE PIE 1/6 BBL	\$ 90.00		\$ 90.00		3/13/2026	10/3/2026
8-60000-76264-9	01871	STONE PONY APPLE PIE 6CAN	\$ 35.17		\$ 35.17	\$ 10.99	6/1/2026	10/3/2026
	02306	STONE PONY BLACKBERRY 1/6 BBL	\$ 100.00		\$ 100.00		3/13/2026	10/3/2026
8-60000-76265-6	02305	STONE PONY BLACKBERRY 6 CAN	\$ 38.38		\$ 38.38	\$ 11.99	4/20/2026	10/3/2026
8-60001-00000-9	10376	STONE PONY CRANBERRY 6 CAN	\$ 38.38		\$ 38.38	\$ 11.99	3/13/2026	10/3/2026
	02155	STONE PONY CRANBERRYBERRY 1/6BBL	\$ 100.00		\$ 100.00		3/13/2026	10/3/2026
0-83120-01422-5	01520	SUNSHINE BELLA FIG 12/750ML	\$ 87.96		\$ 87.96	\$ 10.99	6/28/2026	10/3/2026
0-83120-01402-7	01480	SUNSHINE BLISS CAB S 12/750ML	\$ 39.96		\$ 39.96	\$ 4.99	6/28/2026	10/3/2026
0-83120-01398-3	01474	SUNSHINE BLISS CHARD 12/500ML TETRA	\$ 31.92		\$ 31.92	\$ 3.99	6/28/2026	10/3/2026
0-83120-01398-3	01473	SUNSHINE BLISS CHARD 12/750ML	\$ 39.96		\$ 39.96	\$ 4.99	6/28/2026	10/3/2026
0-83120-01407-2	01476	SUNSHINE BLISS MOSC 12/500ML TETRA	\$ 31.92		\$ 31.92	\$ 3.99	6/28/2026	10/3/2026
0-83120-01400-3	01475	SUNSHINE BLISS MOSC 12/750ML	\$ 39.96		\$ 39.96	\$ 4.99	6/28/2026	10/3/2026
0-83120-01404-1	01482	SUNSHINE BLISS PEACH 12/750ML	\$ 39.96		\$ 39.96	\$ 4.99	6/28/2026	10/3/2026
0-83120-01401-0	01477	SUNSHINE BLISS PINK MOSC 12/750ML	\$ 39.96		\$ 39.96	\$ 4.99	6/28/2026	10/3/2026
0-83120-01405-8	01479	SUNSHINE BLISS PINOT 12/500ML TETRA	\$ 31.92		\$ 31.92	\$ 3.99	6/28/2026	10/3/2026
0-83120-01399-0	01478	SUNSHINE BLISS PINOT 12/750ML	\$ 39.96		\$ 39.96	\$ 4.99	6/28/2026	10/3/2026
0-83120-01403-4	01481	SUNSHINE BLISS STRAWBERRY 12/750ML	\$ 39.96		\$ 39.96	\$ 4.99	6/28/2026	10/3/2026
8-50007-04222-6	01202	SUPER COFFEE CARAMEL 1/12 OZ PET	\$ 32.50		\$ 32.50		7/1/2026	10/3/2026
8-65891-00015-3	01212	SUPER COFFEE MOCHA 1/12 OZ PET	\$ 32.50		\$ 32.50		7/1/2026	10/3/2026
8-10083-07119-0	02214	SUPER COFFEE PRO CAFE 1/12 OZ	\$ 34.75		\$ 34.75		3/13/2026	10/3/2026
8-10083-07093-3	01894	SUPER COFFEE PRO MOCHA 1/12 OZ PET	\$ 34.75		\$ 34.75		3/13/2026	10/3/2026
8-10083-07100-8	02158	SUPER COFFEE PRO VANILLA 1/12 OZ PET	\$ 34.75		\$ 34.75		3/13/2026	10/3/2026
8-65891-00014-6	01215	SUPER COFFEE VANILLA 1/12 OZ PET	\$ 32.50		\$ 32.50		7/1/2026	10/3/2026
8-10083-07082-7	01792	SUPER COFFEE XTRA CARAMEL 12/15 OZ CAN	\$ 30.50		\$ 30.50		7/1/2026	10/3/2026
8-10083-07071-1	01497	SUPER COFFEE XTRA MOCHA 12/15 OZ CAN	\$ 30.50		\$ 30.50		7/1/2026	10/3/2026
8-10083-07070-4	01498	SUPER COFFEE XTRA VANILLA 12/15 OZ CAN	\$ 30.50		\$ 30.50		7/1/2026	10/3/2026
8-60012-09090-7	01772	SUPER SIPZ BLUE 12/500ML	\$ 29.11		\$ 29.11	\$ 3.79	6/15/2026	10/3/2026
8-60012-09094-2	02097	SUPER SIPZ MYSTRY 12/500ML	\$ 29.11		\$ 29.11	\$ 3.79	6/15/2026	10/3/2026
8-60012-09092-1	01776	SUPER SIPZ PINA COLADA 12/500ML	\$ 29.11		\$ 29.11	\$ 3.79	6/15/2026	10/3/2026
8-60012-09093-8	01771	SUPER SIPZ STRAWBERRY 12/500ML	\$ 29.11		\$ 29.11	\$ 3.79	6/15/2026	10/3/2026
8-60012-09091-4	01774	SUPER SIPZ T PUNCH 12/500ML	\$ 29.11		\$ 29.11	\$ 3.79	6/15/2026	10/3/2026
8-10171-36213-1	02332	SUPERLYTE BLUE CHILL 19.2 OZ	\$ 33.50		\$ 33.50	\$ 3.49	6/10/2026	10/3/2026
8-10171-36190-5	02242	SUPERLYTE BLUE LOOSE	\$ 38.99		\$ 38.99	\$ 48.75	4/15/2026	10/3/2026
8-10171-36192-9	02244	SUPERLYTE LIME LOOSE	\$ 38.99		\$ 38.99	\$ 48.75	4/15/2026	10/3/2026
8-10171-36194-3	02243	SUPERLYTE ORANGE LOOSE	\$ 38.99		\$ 38.99	\$ 48.75	4/15/2026	10/3/2026
8-10171-36188-2	02245	SUPERLYTE PUNCH LOOSE	\$ 38.99		\$ 38.99	\$ 48.75	4/15/2026	10/3/2026
8-10171-36196-7	02246	SUPERLYTE VP 3/8/12OZ	\$ 42.75		\$ 42.75	\$ 17.99	3/17/2026	10/3/2026
8-50050-07105-1	02163	SURFSIDE BLBERRY 6/4CAN	\$ 45.00		\$ 45.00	\$ 9.99	3/13/2026	10/3/2026
8-10171-36110-3	02256	SURFSIDE CLUBLEMONVP 18 PK CAN	\$ 26.10		\$ 26.10	\$ 29.99	3/17/2026	10/3/2026
8-10171-36014-4	01815	SURFSIDE GREEN TEA VP 3/8/12OZ	\$ 42.75		\$ 42.75	\$ 17.99	3/13/2026	10/3/2026
0-08500-27138-8	01754	SURFSIDE GRN T 6/4CAN	\$ 45.00		\$ 45.00	\$ 9.99	3/13/2026	10/3/2026
8-10171-36016-8	02310	SURFSIDE GRNVP 12CAN	\$ 42.65		\$ 42.65	\$ 26.99	4/22/2026	10/3/2026
8-10171-36115-8	02040	SURFSIDE HALF 12/19.2 OZ	\$ 33.50		\$ 33.50	\$ 3.49	3/13/2026	10/3/2026
8-50025-60554-0	01628	SURFSIDE HALF 6/4CAN	\$ 45.00		\$ 45.00	\$ 9.99	3/13/2026	10/3/2026
8-50025-60542-7	01860	SURFSIDE HALF LOOSE	\$ 38.99		\$ 38.99	\$ 2.00	3/13/2026	10/3/2026
8-10171-36186-8	02166	SURFSIDE HALFP 3/8/12 OZ CAN	\$ 42.75		\$ 42.75	\$ 17.99	3/13/2026	10/3/2026
8-10171-36018-2	02165	SURFSIDE LEM VARIETY PACK 12CAN	\$ 42.65		\$ 42.65	\$ 26.99	3/13/2026	10/3/2026
8-10171-36113-4	02038	SURFSIDE LEMON 12/19.2 OZ	\$ 33.50		\$ 33.50	\$ 3.49	3/13/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
8-50025-60552-6	01627	SURFSIDE LEMON 6/4CAN	\$ 45.00		\$ 45.00	\$ 9.99	3/13/2026	10/3/2026
8-50025-60536-6	01753	SURFSIDE LEMON LOOSE	\$ 38.99		\$ 38.99	\$ 2.00	3/13/2026	10/3/2026
8-50050-07108-2	01697	SURFSIDE LEMONVP 3/8/12OZ	\$ 42.75		\$ 42.75	\$ 17.99	3/13/2026	10/3/2026
8-50025-60550-2	01626	SURFSIDE PEACH 6/4CAN	\$ 45.00		\$ 45.00	\$ 9.99	3/13/2026	10/3/2026
8-50050-07127-3	01757	SURFSIDE RASPBERRY 6/4CAN	\$ 45.00		\$ 45.00	\$ 9.99	3/13/2026	10/3/2026
8-10171-36114-1	02039	SURFSIDE STRAW 12/19.2 OZ	\$ 33.50		\$ 33.50	\$ 3.49	3/13/2026	10/3/2026
8-50050-07122-8	01927	SURFSIDE STRAW LOOSE	\$ 38.99		\$ 38.99	\$ 2.00	3/13/2026	10/3/2026
8-10171-36056-4	02164	SURFSIDE T VARIETY PACK12CAN	\$ 42.65		\$ 42.65	\$ 26.99	3/13/2026	10/3/2026
8-50025-60556-4	01623	SURFSIDE T VP 3/8/12OZ	\$ 42.75		\$ 42.75	\$ 17.99	3/13/2026	10/3/2026
8-10171-36112-7	02037	SURFSIDE TEA 12/19.2 OZ	\$ 33.50		\$ 33.50	\$ 3.49	3/13/2026	10/3/2026
8-50025-60521-2	01625	SURFSIDE TEA 6/4CAN	\$ 45.00		\$ 45.00	\$ 9.99	3/13/2026	10/3/2026
8-50025-60520-5	01624	SURFSIDE TEA LOOSE	\$ 38.99		\$ 38.99	\$ 2.00	3/13/2026	10/3/2026
	02320	THIRSTY DOG 12 DOGS OF JULY 1/6	\$ 94.25		\$ 94.25		5/15/2026	10/3/2026
	02101	THIRSTY DOG 12 DOGS 1/2 BBL	\$ 217.50		\$ 217.50		3/13/2026	10/3/2026
	02100	THIRSTY DOG 12 DOGS 1/6 BBL	\$ 94.25		\$ 94.25		3/13/2026	10/3/2026
8-21705-11762-2	02099	THIRSTY DOG 12 DOGS 4/12 CAN	\$ 41.57		\$ 41.57	\$ 12.99	6/1/2026	10/3/2026
8-21705-11727-1	02319	THIRSTY DOG 12 DOGS OF JULY 6 CAN	\$ 40.50		\$ 40.50	\$ 12.99	5/15/2026	10/3/2026
8-21705-11748-6	02135	THIRSTY DOG BA CERBERUS 4PK NR	\$ 115.00		\$ 115.00	\$ 23.99	10/28/2025	10/3/2026
	02103	THIRSTY DOG BA SIBERIAN 1/6 BBL	\$ 246.50		\$ 246.50		3/17/2026	10/3/2026
8-21705-00000-9	10377	THIRSTY DOG BA SIBERIAN 4/12OZ CAN	\$ 115.17		\$ 115.17	\$ 23.99	3/13/2026	10/3/2026
4-65301-00000-3	10378	THIRSTY DOG BA WULVER WEE HEAVY 1/6 BBL	\$ 246.50		\$ 246.50		3/13/2026	10/3/2026
8-21705-00000-9	10379	THIRSTY DOG BA WULVER WEE HEAVY 4/12OZ CAN	\$ 115.17		\$ 115.17	\$ 23.99	3/13/2026	10/3/2026
8-21705-11623-6	02125	THIRSTY DOG BARKFEST 6CAN	\$ 38.37		\$ 38.37		10/27/2025	10/3/2026
8-21705-11790-5	02282	THIRSTY DOG BAT DOG 4/16 OZ	\$ 55.35		\$ 55.35	\$ 11.99	4/2/2026	10/3/2026
8-21705-11748-6	02137	THIRSTY DOG BBA 12 DOG 6 PK NR	\$ 115.17		\$ 115.17	\$ 23.99	3/13/2026	10/3/2026
	02138	THIRSTY DOG BBA 12DOG 1/6 BBL	\$ 246.50		\$ 246.50		3/13/2026	10/3/2026
	02268	THIRSTY DOG BLACK CHERRY 1/2 BBL	\$ 188.50		\$ 188.50		6/8/2026	10/3/2026
	02267	THIRSTY DOG BLACK CHERRY 1/6 BBL	\$ 87.00		\$ 87.00		6/8/2026	10/3/2026
8-21705-83108-5	02318	THIRSTY DOG CERBERUS 4 PK BOTTLE	\$ 57.57		\$ 57.57	\$ 11.99	5/6/2026	10/3/2026
8-21705-11623-6	02266	THIRSTY DOG CHERRY 6CAN	\$ 38.37		\$ 38.37	\$ 11.99	3/24/2026	10/3/2026
	02132	THIRSTY DOG CITRA DOG 1/6 BBL	\$ 94.25		\$ 94.25		3/13/2026	10/3/2026
8-21705-11637-3	02131	THIRSTY DOG CITRA DOG 6CAN	\$ 41.57		\$ 41.57	\$ 12.99	6/1/2026	10/3/2026
8-21705-00000-9	10380	THIRSTY DOG CRANBERRYBERRY IPA 6 CAN	\$ 41.57		\$ 41.57	\$ 12.99	6/1/2026	10/3/2026
4-65291-00000-7	10239	THIRSTY DOG HEAVEN AND HELLES LAGER 1/6 BBL	\$ 87.00		\$ 87.00		3/13/2026	10/3/2026
8-21705-00000-9	10293	THIRSTY DOG HEAVEN AND HELLES LAGER 4/16OZ CAN	\$ 52.77		\$ 52.77	\$ 10.99	3/13/2026	10/3/2026
8-21705-00000-9	10382	THIRSTY DOG KENDALL LAKE KOLSCH 6 CAN	\$ 41.57		\$ 41.57	\$ 12.99	6/1/2026	10/3/2026
	02109	THIRSTY DOG LAB LAGER 1/2 BBL	\$ 188.50		\$ 188.50		3/13/2026	10/3/2026
	02108	THIRSTY DOG LAB LAGER 1/6 BBL	\$ 87.00		\$ 87.00		3/13/2026	10/3/2026
8-21705-11605-2	02107	THIRSTY DOG LAB LAGER 6CAN	\$ 38.37		\$ 38.37	\$ 11.99	6/1/2026	10/3/2026
	02123	THIRSTY DOG LEGHUMPER 1/6 BBL	\$ 87.00		\$ 87.00		3/13/2026	10/3/2026
8-02625-42630-8	02122	THIRSTY DOG LEGHUMPER 6CAN	\$ 38.37		\$ 38.37	\$ 11.99	6/1/2026	10/3/2026
	02154	THIRSTY DOG LEMON 1/2	\$ 188.50		\$ 188.50		3/24/2026	10/3/2026
	02153	THIRSTY DOG LEMON 1/6	\$ 87.00		\$ 87.00		3/24/2026	10/3/2026
8-21705-11623-6	02152	THIRSTY DOG LEMON 6CAN	\$ 38.37		\$ 38.37	\$ 11.99	3/24/2026	10/3/2026
	02106	THIRSTY DOG ORANGE IPA 1/2 BBL	\$ 217.50		\$ 217.50		3/13/2026	10/3/2026
	02105	THIRSTY DOG ORANGE IPA 1/6 BBL	\$ 94.25		\$ 94.25		3/13/2026	10/3/2026
8-21705-11774-5	10668	THIRSTY DOG ORANGE IPA 4/16OZ CAN	\$ 52.77		\$ 52.77	\$ 10.99	3/13/2026	10/3/2026
8-21705-11724-0	02118	THIRSTY DOG ORANGE IPA 6CAN	\$ 41.57		\$ 41.57	\$ 12.99	6/1/2026	10/3/2026
	02111	THIRSTY DOG RASPBERRY 1/6 BBL	\$ 87.00		\$ 87.00		3/13/2026	10/3/2026
8-21705-11671-7	02110	THIRSTY DOG RASPBERRY 6CAN	\$ 38.37		\$ 38.37	\$ 11.99	6/1/2026	10/3/2026
8-21705-11791-2	02285	THIRSTY DOG ROSEWOOD 6 CAN	\$ 40.50		\$ 40.50	\$ 12.99	4/3/2026	10/3/2026
4-65201-00000-4	10383	THIRSTY DOG ROSEWOOD RED ALE 1/2 BBL	\$ 188.50		\$ 188.50		3/13/2026	10/3/2026
	02275	THIRSTY DOG RUSSO 1/2 BBL	\$ 232.00		\$ 232.00		3/30/2026	10/3/2026
	02274	THIRSTY DOG RUSSO 1/6 BBL	\$ 101.50		\$ 101.50		3/30/2026	10/3/2026
	02208	THIRSTY DOG SETTER 1/2 BBL	\$ 188.50		\$ 188.50		3/13/2026	10/3/2026
	02207	THIRSTY DOG SETTER 1/6 BBL	\$ 87.00		\$ 87.00		3/13/2026	10/3/2026
8-21705-11623-6	02206	THIRSTY DOG SETTER 6CAN	\$ 38.37		\$ 38.37	\$ 11.99	6/1/2026	10/3/2026
8-21705-11769-1	02113	THIRSTY DOG SIBERIAN COFFEE 4/16 OZ CAN	\$ 71.95		\$ 71.95	\$ 14.99	6/1/2026	10/3/2026
	02141	THIRSTY DOG SIBERIAN NGHT 1/6 BBL	\$ 123.25		\$ 123.25		3/13/2026	10/3/2026
8-21705-11631-1	02140	THIRSTY DOG SIBERIAN NIGHT 4/12 OZ CANS	\$ 57.55		\$ 57.55	\$ 11.99	6/1/2026	10/3/2026
	02121	THIRSTY DOG WHIP WHEAT 1/2 BBL	\$ 188.50		\$ 188.50		3/13/2026	10/3/2026
	02120	THIRSTY DOG WHIP WHEAT 1/6 BBL	\$ 87.00		\$ 87.00		3/13/2026	10/3/2026
8-21705-11623-6	02119	THIRSTY DOG WHIPP WHEAT 6 CAN	\$ 38.37		\$ 38.37	\$ 11.99	6/1/2026	10/3/2026
	02116	THIRSTY DOG XAHOO 1/6 BBL	\$ 94.25		\$ 94.25		3/13/2026	10/3/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
8-21705-11773-8	02115	THIRSTY DOG XAHOO 4/16 OZ CAN	\$ 62.35		\$ 62.35	\$ 12.99	6/1/2026	10/3/2026
	02321	THIRSTY DOGS OF JULY 1/2	\$ 217.50		\$ 217.50		5/15/2026	10/3/2026
6-83150-00093-1	900323	TOF BLOODY MAR 12/32 OZ	\$ 52.18		\$ 52.18	\$ 5.99	5/13/2026	10/3/2026
6-83150-00036-8	900326	TOF BLUE CURAC 12/32 OZ	\$ 47.05		\$ 47.05	\$ 5.99	5/13/2026	10/3/2026
6-83150-00068-9	900321	TOF GRENADINE 12/32 OZ	\$ 47.50		\$ 47.50	\$ 5.99	5/13/2026	10/3/2026
6-83150-00070-2	900320	TOF LIME 12/32 OZ	\$ 46.00		\$ 46.00	\$ 5.99	3/13/2026	10/3/2026
6-83150-00005-4	900327	TOF MANGO 12/32 OZ	\$ 52.58		\$ 52.58	\$ 5.99	5/13/2026	10/3/2026
6-83150-00052-8	900319	TOF MARGARITA 12/32 OZ	\$ 49.97		\$ 49.97	\$ 5.99	5/13/2026	10/3/2026
6-83150-00041-2	900329	TOF PEACH 12/32 OZ	\$ 63.72		\$ 63.72	\$ 6.99	5/13/2026	10/3/2026
6-83150-00051-1	900325	TOF PIN COLADA 12/32 OZ	\$ 51.39		\$ 51.39	\$ 5.99	5/13/2026	10/3/2026
6-83150-00053-5	900318	TOF SOUR MIX 12/32 OZ	\$ 38.88		\$ 38.88	\$ 4.99	5/13/2026	10/3/2026
6-83150-00094-8	900322	TOF SPICY MARY 12/32 OZ	\$ 52.25		\$ 52.25	\$ 5.99	5/13/2026	10/3/2026
6-83150-00050-4	900324	TOF STRWBERRY 12/32 OZ	\$ 60.70		\$ 60.70	\$ 6.99	5/13/2026	10/3/2026
6-83150-00069-6	900328	TOF TRIPLE SEC 12/32 OZ	\$ 47.47		\$ 47.47	\$ 5.99	5/13/2026	10/3/2026
0-18200-00347-9	06792	ULTRA 1/2 BBL	\$ 135.00		\$ 135.00		3/13/2026	10/3/2026
	06795	ULTRA 1/6 BBL	\$ 61.00		\$ 61.00		6/28/2026	10/3/2026
0-18200-20059-5	06780	ULTRA 12/16OZ CALNR	\$ 30.39		\$ 30.39	\$ 18.99	3/13/2026	10/3/2026
0-18200-20264-3	01767	ULTRA 12/16OZ CAN	\$ 27.19		\$ 27.19	\$ 16.99	3/13/2026	10/3/2026
0-18200-06991-8	06734	ULTRA 12CAN	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-05990-2	06704	ULTRA 12NR	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-25010-1	06758	ULTRA 15/25OZ CAN	\$ 37.13	\$ 3.60	\$ 33.53	\$ 2.79	6/28/2026	10/3/2026
0-18200-96721-4	06736	ULTRA 18CAN	\$ 17.19	\$ 1.20	\$ 15.99	\$ 19.99	6/28/2026	10/3/2026
0-18200-20396-1	02252	ULTRA 2/12 7.5 OZ CAN	\$ 18.39	\$ 1.60	\$ 16.79	\$ 10.49	4/9/2026	10/3/2026
0-18200-96751-1	06709	ULTRA 20NR	\$ 19.19	\$ 0.80	\$ 18.39	\$ 22.99	6/28/2026	10/3/2026
0-18200-96728-0	01830	ULTRA 24/12 NR PREPRINT	\$ 22.39		\$ 22.39	\$ 27.99	3/13/2026	10/3/2026
0-18200-23986-1	06755	ULTRA 3/8/16OZ CAN	\$ 32.38	\$ 1.20	\$ 31.18	\$ 12.99	6/28/2026	10/3/2026
0-18200-00524-4	56953	ULTRA 4/16OZ CAN	\$ 28.77		\$ 28.77	\$ 5.99	3/13/2026	10/3/2026
0-18200-24981-5	01696	ULTRA 5/3/25OZ CAN	\$ 37.93	\$ 7.96	\$ 29.97	\$ 7.49	6/28/2026	10/3/2026
0-18200-05989-6	06703	ULTRA 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
0-18200-20337-4	01068	ULTRA ESSENTAIL SELTZER 12CAN	\$ 31.19	\$ 2.40	\$ 28.79	\$ 17.99	6/28/2026	10/3/2026
0-18200-20144-8	07334	ULTRA GOLD 12CAN	\$ 27.19	\$ 1.60	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-20083-0	07304	ULTRA GOLD 12NR	\$ 27.19	\$ 1.60	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-20082-3	07303	ULTRA GOLD 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
0-18200-16984-7	87134	ULTRA LIME 12CAN	\$ 27.19	\$ 1.60	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-12989-6	87103	ULTRA LIME 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
0-18200-20263-6	00693	ULTRA SELTZER VP1 12PK CAN	\$ 31.19	\$ 2.40	\$ 28.79	\$ 17.99	6/28/2026	10/3/2026
0-18200-96715-3	06742	ULTRA SUIT	\$ 21.59	\$ 0.80	\$ 20.79	\$ 25.99	6/28/2026	10/3/2026
0-18200-20424-1	01790	ULTRA ZERO 12CAN	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
1-82000-02656-0	10263	ULTRA ZERO 4/6 16OZ CAN	\$ 28.77		\$ 28.77	\$ 8.99	3/13/2026	10/3/2026
0-18200-20445-6	01791	ULTRA ZERO 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
0-18200-20465-4	02168	ULTRA ZERO LIME 12CAN	\$ 28.79	\$ 3.20	\$ 25.59	\$ 15.99	6/28/2026	10/3/2026
0-18200-20466-1	02169	ULTRA ZERO LIME 6NR	\$ 31.98		\$ 31.98	\$ 9.99	3/13/2026	10/3/2026
8-50039-02326-2	01760	WELCHS TRANSFUSION 6/4PK	\$ 43.50		\$ 43.50	\$ 9.99	3/13/2026	10/3/2026
0-89924-84950-6	27692	YUENGLING 1/2 BBL	\$ 126.00		\$ 126.00		3/13/2026	10/3/2026
0-89924-05132-9	01127	YUENGLING 12/16OZ CAN	\$ 25.59	\$ 3.20	\$ 22.39	\$ 13.99	5/4/2026	8/2/2026
0-89924-05132-9	01127	YUENGLING 12/16OZ CAN	\$ 25.59	\$ 4.80	\$ 20.79	\$ 12.99	8/3/2026	10/26/2026
0-89924-27898-6	27634	YUENGLING 12CAN	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	10/3/2022	12/31/2026
0-89924-27896-2	27604	YUENGLING 12NR	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	10/3/2022	12/31/2026
0-89924-60024-4	27665	YUENGLING 15/24OZ CAN	\$ 29.93		\$ 29.93	\$ 2.49	3/13/2026	10/3/2026
0-89924-53249-1	27654	YUENGLING 6/16OZ CAN	\$ 26.22	\$ 0.64	\$ 25.58	\$ 7.99	6/28/2026	12/31/2026
0-89924-27891-7	27603	YUENGLING 6NR	\$ 28.78		\$ 28.78	\$ 8.99	4/5/2026	10/3/2026
0-98824-85006-2	28092	YUENGLING B AND T 1/2 BBL	\$ 126.00		\$ 126.00		3/13/2026	10/3/2026
0-89924-26690-7	28034	YUENGLING B AND T 12CAN	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	10/3/2022	12/31/2026
0-89924-29386-6	28004	YUENGLING B AND T 12NR	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	10/3/2022	12/31/2026
0-89924-31692-3	28054	YUENGLING B AND T 6/16OZ CAN	\$ 26.22	\$ 0.64	\$ 25.58	\$ 7.99	6/28/2026	12/31/2026
0-89924-95432-3	28003	YUENGLING B AND T 6NR	\$ 28.78		\$ 28.78	\$ 8.99	4/5/2026	10/3/2026
	01313	YUENGLING BONGO FIZZ 1/4 BBL	\$ 79.00		\$ 79.00		4/27/2026	10/3/2026
0-89924-49863-6	27694	YUENGLING DF 1/4	\$ 75.00		\$ 75.00		3/13/2026	10/3/2026
	80121	YUENGLING FLIGHT 1/2 BBL	\$ 126.00		\$ 126.00		3/13/2026	10/3/2026
	80120	YUENGLING FLIGHT 1/4 BBL	\$ 75.00		\$ 75.00		3/13/2026	10/3/2026
0-89924-77027-5	01898	YUENGLING FLIGHT 12/16 OZ CAN	\$ 25.59	\$ 3.20	\$ 22.39	\$ 13.99	5/4/2026	8/2/2026
0-89924-77027-5	01898	YUENGLING FLIGHT 12/16 OZ CAN	\$ 25.59	\$ 4.80	\$ 20.79	\$ 12.99	8/3/2026	10/26/2026
0-89924-77021-3	00729	YUENGLING FLIGHT 12CAN	\$ 25.59	\$ 1.60	\$ 23.99	\$ 14.99	4/5/2026	12/31/2026
0-89924-77013-8	02104	YUENGLING FLIGHT 12NR	\$ 25.59	\$ 1.60	\$ 23.99	\$ 14.99	4/5/2026	12/31/2026

RETAIL UPC	ITEM #	DESCRIPTION	PTR	DISCOUNT	PROMO PTR	SSP	START DATE	END DATE
0-89924-77022-0	01054	YUENGLING FLIGHT 15/24OZ	\$ 29.93		\$ 29.93	\$ 2.49	3/13/2026	10/3/2026
0-89924-77020-6	80232	YUENGLING FLIGHT 6/16OZ CAN	\$ 27.18	\$ 1.60	\$ 25.58	\$ 7.99	8/9/2021	12/31/2026
0-89924-77014-5	02133	YUENGLING FLIGHT 6NR	\$ 31.98		\$ 31.98	\$ 9.99	4/5/2026	10/3/2026
0-89924-77023-7	01615	YUENGLING FLIGHT SUIT	\$ 21.59	\$ 0.80	\$ 20.79	\$ 25.99	4/29/2026	12/31/2026
0-89924-33481-1	24834	YUENGLING GOLDN 12CAN	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	10/3/2022	12/31/2026
0-89924-33567-2	24803	YUENGLING GOLDN 6NR	\$ 28.78		\$ 28.78	\$ 8.99	4/5/2026	10/3/2026
0-89924-23070-0	27792	YUENGLING LIGHT 1/2 BBL	\$ 126.00		\$ 126.00		3/13/2026	10/3/2026
0-89924-23060-1	27794	YUENGLING LIGHT 1/4 BBL	\$ 75.00		\$ 75.00		3/13/2026	10/3/2026
0-89924-23080-9	01616	YUENGLING LIGHT 12/16OZ CAN	\$ 25.59	\$ 3.20	\$ 22.39	\$ 13.99	5/4/2026	8/2/2026
0-89924-23080-9	01616	YUENGLING LIGHT 12/16OZ CAN	\$ 25.59	\$ 4.80	\$ 20.79	\$ 12.99	8/3/2026	10/26/2026
0-89924-23050-2	27734	YUENGLING LIGHT 12CAN	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	10/3/2022	12/31/2026
0-89924-23040-3	27704	YUENGLING LIGHT 12NR	\$ 23.99	\$ 1.60	\$ 22.39	\$ 13.99	10/3/2022	12/31/2026
0-89924-23016-8	27754	YUENGLING LIGHT 6/16OZ CAN	\$ 26.22	\$ 0.64	\$ 25.58	\$ 7.99	6/28/2026	12/31/2026
0-89924-20111-3	27703	YUENGLING LIGHT 6NR	\$ 28.78		\$ 28.78	\$ 8.99	4/5/2026	10/3/2026
0-89924-21505-9	10191	YUENGLING LIGHT LAGER 24/12OZ NR	\$ 21.59	\$ 2.40	\$ 19.19	\$ 26.99	3/2/2026	12/31/2026
0-89924-20000-0	27742	YUENGLING LIGHT SUIT	\$ 19.19		\$ 19.19	\$ 23.99	3/13/2026	10/3/2026
0-89924-41003-4	27601	YUENGLING LOOSE	\$ 19.99	\$ 0.80	\$ 19.19	\$ 23.99	6/28/2026	12/31/2026
0-89924-85333-6	01727	YUENGLING OKTOBER 6CAN	\$ 28.78		\$ 28.78		7/11/2024	10/3/2026
	27892	YUENGLING PREMIUM LIGHT 1/2 BBL	\$ 91.00		\$ 91.00		3/13/2026	10/3/2026
0-89924-21988-0	27842	YUENGLING PREMIUM SUIT	\$ 14.39		\$ 14.39	\$ 17.99	3/13/2026	10/3/2026
0-89924-88007-3	27642	YUENGLING SUIT	\$ 19.19		\$ 19.19	\$ 23.99	3/13/2026	10/3/2026