

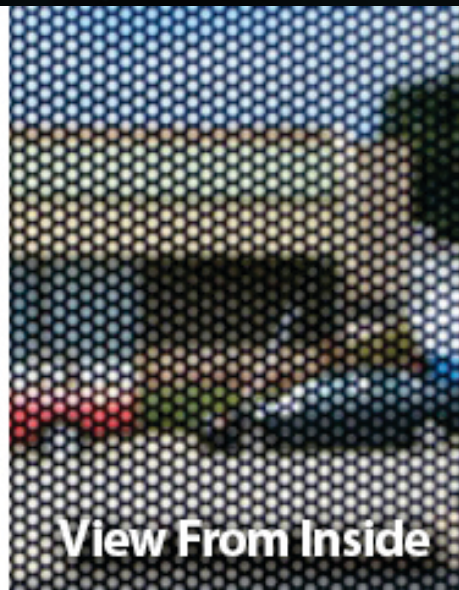
LATEX

Media Guide





View From Outside



View From Inside

**MUST BE
WITHIN
PERMITTED
AREAS**

WINDOW PERF

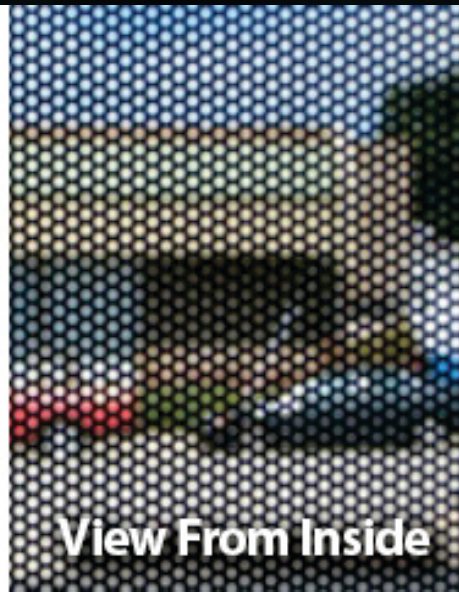
- 💧 MAX Width of 58"
- 💧 70% Graphics, 30% Visibility
- 💧 Exterior Application - On Premise ONLY
- 💧 No Pricing/Time Sensitive Info
- 💧 Limit Text - Keep Generic & Brand Focused
- 💧 3-5 Year Outdoor Life
- 💧 Required Minimum Temp for Install > 44°



Window Graphics



View From Outside



View From Inside

NON-ADHESIVE WINDOW PERF

- 💧 MAX Width of 36"
- 💧 70% Graphics, 30% Visibility
- 💧 Applied to Interior, facing out
- 💧 No Pricing/Time Sensitive Info
- 💧 Limit Text - Keep Generic & Brand Focused
- 💧 Avoids Legal issues with Alcohol Branding
- 💧 3-5+ Year Display Life



CLEAR WINDOW CLING

- 💧 MAX Width of 54"
- 💧 Graphics visible from both sides (Reversed on one side)
- 💧 Can be Reverse printed for Exterior visibility
- 💧 Non Tinted, Indoor glass surfaces only
- 💧 Good for Cooler Doors, Store Windows
- 💧 Static Cling - No Adhesive
- 💧 3-5+ Year Display Life

White Cling Also Available

City Tap - Backlit Applied Inside, Facing Out



BACKLIT

- 💧 MAX Width of 36"
- 💧 Opaque, Non-Adhesive Film
- 💧 Allows light through, but adds privacy Not "See-Through"
- 💧 Applied to the Interior, facing out
- 💧 Good for Windows, Doors, Cooler Headers
- 💧 Indoor Applications Only
- 💧 3-5+ Year Display Life



CUT VINYL

- 💧 MAX Width of 24"
- 💧 Good for Simple Logos & Text
- 💧 Can be Reverse cut to apply Inside, facing out
- 💧 Also applicable to Exterior Windows
- 💧 Must Be Within Permitted Area if External
- 💧 Variety of Colors
- 💧 3-5+ Year Display Life

FROSTED GLASS | BLACK | WHITE | GRAY | SILVER | GOLD
GOLD LEAF | RED | ORANGE | GREEN | DARK GREEN | BLUE | BROWN

Longer Turnaround Time



Outdoor Signage



TEXTBAN FABRIC

- 💧 MAX Width of 60"
- 💧 This is Our Current "Outdoor Material"
- 💧 Weather & Tear Resistant
- 💧 Non-Woven - Reduces Wind Resistance
- 💧 Good for Short/Medium Term Outdoor Signage
- 💧 Outdoor Life Up to 1 Year

Lake County Captains - Railing Signage



SCRIM VINYL

- 💧 MAX Width of 60"
- 💧 Weather & Tear Resistant
- 💧 Solid - No Air Penetration
- 💧 Good for Medium/Long Term outdoor signage
- 💧 Best alternative to Coroplast when Rigidity is not necessary
- 💧 3-5 Year Outdoor Life



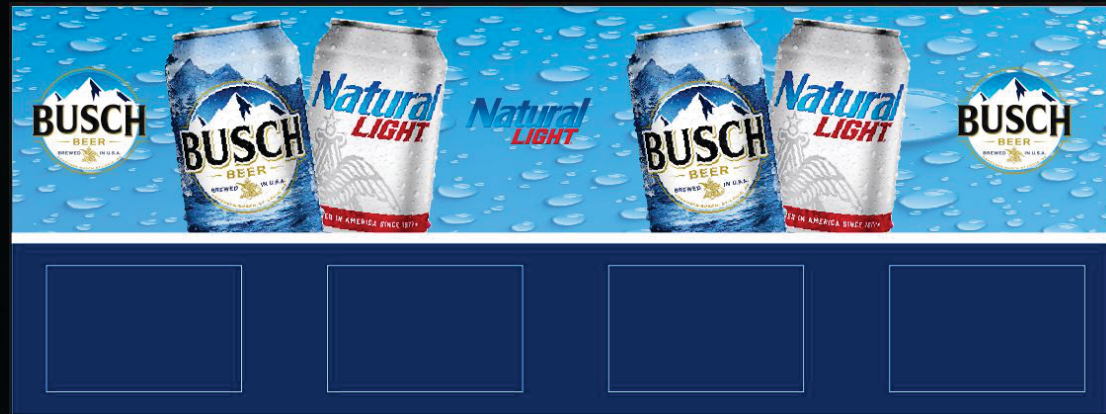
MAX VUE

- 💧 MAX Width of 36"
- 💧 50% Visibility Ratio
- 💧 High Air Flow - No Wind Resistance
- 💧 Good for Fences, Volleyball Courts, Patio Rails
- 💧 Can also be used for Interior Windows
- 💧 3-5 Year Outdoor Life

This Media Will Have An Extended TurnAround Time

Requires Modifications to The Printer | Will Be Printed In "Batches"

Pocket Board



ADHESIVE MATERIAL ON COROPLAST

- 💧 MAX Width of 48" [For One Sheet]
- 💧 PERMANENT Adhesive - Apply with Caution
- 💧 For Use When Rigidity is Required
- 💧 Good for Pocket Boards, Ceiling Hanging Signs
- 💧 2+ Year Outdoor Life

Please Specify This Media When You Plan on Applying to Coroplast
More cost effective & a more professional look than plain paper stapled/taped

- 💧 The Latex printer is meant to reduce waste, and cut costs, as well as time spent on constant reprints of large projects - I am able to accurately Quote how much a job will cost us to make, just ask
- 💧 ALL Latex prints should be used as permanent or long term display pieces and should be left up until damaged, & re-used when applicable
- 💧 If your account will not store “seasonal” signage, see me, I will label/store it
- 💧 DO NOT make any time sensitive promises to your accounts without speaking to your Designer - Keep in mind, there is only ONE Latex printer, 3 of us, 70+ of you, 5000+ Customers... and since the ink is cured, it prints 3x slower than our regular printers, so each job takes longer
- 💧 Nothing “Non-Branded” will be printed on the Latex Printer
- 💧 Please try to prioritize your Large Projects/Window Graphics and get them in as early as possible. Even if we just design it and wait for warmer weather to print, it helps us out a ton if we aren’t slammed with everything at once. On that note: if it doesn’t NEED reprinted yet, please hold off on it.

**THESE ARE JUST THE MORE POPULAR MEDIA OPTIONS...
PLEASE SEE ME IF YOU HAVE A SPECIFIC PROJECT IN MIND**