

BUDWEISER: AMERICAN-STYLE PREMIUM LAGER

Golden colored, light, crisp and clean, with subtle aroma notes of malt and noble hops, with soft fruity and citrus hop flavors and a clean, soft balanced finish

BRAND STORY

- Known as "The King of Beers," Budweiser was first introduced by Adolphus Busch in 1876
- Brewed with the best barley malt and a blend of premium hop varieties, it is an icon of core American values like optimism and celebration
- 'Budweiser became one of the first beers to take advantage of pasteurization and refrigerated rail cars. This dramatically boosted its shelf life and transportability

SERVING SUGGESTION

- Standard Pour down the center of a Budweiser glass.

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FOOD PAIRING	CUT/TYPE	PREPARATION	SAUCE/CONDIMENT	FOOD PAIRING	EFFECT
Meat	Brisket	Beechwood Smoked	BBQ-Sauce	A + B	Complement
Poultry	Chicken	Fried	Spicy Dip Sauce	A + B	Cut/Cleanse
Cheese	Chèvre, Cheddar	Cheese Platter	NA	B + C	Enhance
Fish	White Fish	Poached	Lemon Cream Sauce	A + B	Complement
Seafood	Oysters	Fresh	Lemon Juice	A + C	Enhance
Ethnic	Mexican	Fajitas	Pico de Gallo	B + C	Balance Out
Fruit	Rhubarb	Pie	Cream	A + C	Contrast
Vegetables	Salad	Caesar	Dressing	B + C	Complement
Dessert	Lemon	Meringue	NA	A + B	Complement



INGREDIENTS/BREWING	
MALT	2 row & 6 Row Barley Malt
WATER	Soft Water
YEAST	Budweiser Lager Yeast
OTHERS	Rice
FERMENTATION	Bottom Fermentation
MATURATION	Beechwood Lagering
FINISHING	Filtered
VITAL STATS	
ABV%	5.0%
IBU	12
CAL	145
CARB	10.6 GRAMS
SERVING SUGGESTION	
PACKAGING	Can, Bottle & Keg
HANDLING & STORAGE	Standard in a clean, cool, and dark environment
SPEEDFLOW	1oz/sec
SERVING TEMPERATURE	36-38° F
GLASSWARE	Budweiser Signature Glass
POURING RITUAL	Standard Pour Down the Center of the Glass
PRESENTATION	1" Head of Foam

SENSORY	
APPEARANCE	Golden
SMELL/AROMA	Malty, Hoppy, and Slight Fruity
MOUTH FEEL	Clean & Crisp
TASTE/FLAVOR	Slight Sweet, Slight Fruity, Balanced Bitterness,
FINISH	Clean with Nice Balance
ORIGIN	
REGIONAL	USA
BREWERY	Anheuser Busch



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