



BRAND PROFILE

- First brewed by Grupo Modelo in 1925 and became available in the U.S. in 1981
- #5 selling beer brand in the U.S.

#1 SELLING IMPORT BRAND IN THE U.S.
#1 SELLING BEER IN MEXICO



FORMAT



PRODUCT SPECIFICATIONS

TYPE Pilsner-style Lager

COLOR Golden hue

CALORIES 149 calories per 12oz

IBU 18

HOP VARIETY Super Galena, Chelan, Apollo, Bravo and Summit

MALT Carapils, Two and Six Row Malt Barley

ABV **4.6%**

TASTING NOTES

TASTE

Corona's smooth taste offers the perfect balance between heavier European imports and lighter domestic beer

AROMA

Fruity-honey with a touch of malt

FLAVOR

Crisp and well balanced between hops and malt

FOOD PAIRINGS

Pairs well with all types of food