



VIRTUE CIDER ROSÉ

ALCOHOL BY VOLUME
6.7%

At Virtue Cider, naturally, we love cider. But we drink beer, whiskey, cocktails, and wine too. We love the bright flavors in a summery bottle of rosé, with notes of strawberry, citrus and flowers, and that inspired us to create Virtue Cider Rosé.

Our cidermakers spent many months working with a range of botanicals to get just the right blend. Rosé pours with the light pink of spring apple blossoms, with bright floral notes and hints of fresh-picked apple, grapefruit peel, and green strawberry. The finish is clean with just a slight tartness. Pair Rosé with soft, creamy goat cheese, oysters, or crisp pickled vegetables from the garden. We think it's the perfect drink for spring and summer, and it's crushable in a can. Take it outside."

STYLE>> Cidre Rosé

AGING>> Virtue Cider Rosé is aged in French Oak Barrels

GLUTEN>> Virtue Cider Rosé is naturally gluten free

PROGRAM>> TAKE IT OUTSIDE

FOOD PAIRING>> Oysters, crudité, charcuterie, soft cheeses, BBQ

ACTIVATE>> Rooftops, patios, festivals, beaches, wine bars, picnics

DISPLAY WITH>> Flowers for Mother's Day, wine, picnic, grab & go, shellfish, home & garden

SOUNDTRACK>> Yacht Rock, Smooth R&B

AVAILABILITY>> 12oz cans, 1/6bbl, 1/2bbl

virtuecider.com/toolkit virtuecider.com/rose

Nutrition Facts

Serving size 1 can

Amount Per Serving

Calories 150

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Sodium 0mg 0%

Total Carbohydrate 8g 3%

Dietary Fiber 0g 0%

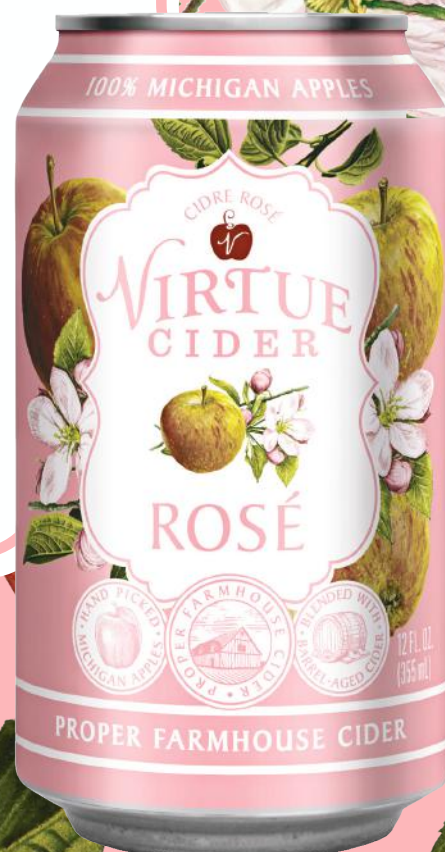
Total Sugars 2g

Includes 0g Added Sugars 0%

Protein 0g 0%

Not a significant source of cholesterol, vitamin D, calcium, iron, and potassium

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



12oz can

12oz can 6 pack
BOX WRAP

12oz can case

1/6bbl

1/2bbl



ENJOY RESPONSIBLY | The alcohol beverage laws of the various states vary with regard to the merchandising and promotion of cider.

Please be guided accordingly. ©2018 Virtue Cider, Fennville, MI