



BRAND PROFILE

- Brewed since 1865, Victoria is the oldest beer brand produced in Mexico
- First imported to the U.S. in 2010

#2 SELLING BEER BRAND IN MEXICO
AFTER CORONA EXTRA



FORMAT



PRODUCT SPECIFICATIONS

TYPE Vienna-style lager

COLOR Reddish hue

CALORIES 135 calories per 12 oz

IBU 18

HOP VARIETY Super Galena, Chelan, Apollo, Bravo and Summit

MALT Black Malt, Caramel, Two Row, Malt Barley

ABV **4.0%**

TASTING NOTES

TASTE

Medium-bodied with a toasted malt character, perfectly balanced with a smooth, crisp finish.

AROMA

Orange blossom honey on toast with a smooth, frothy, dryish, light-to-medium body, tangy apple butter and star-fruit finish

FLAVOR

Soft, elegant, maltiness that dries out in the finish to avoid becoming sweet

FOOD PAIRINGS

Grilled meats and Latin cuisine