



STORY

Some truths are juicier than others...

The result of years of experimentation in the Juicy/Hazy IPA space, our Truth is, once again, found in the scintillating brilliance of hops. Brewed to unleash the mouthwatering, tropical notes and aromas of the generous hop bill, Juicy Truth delivers on the promise made by our iconic flagship IPA: always bold, always consistent, always fresh, always delicious.

NOTES

Brimming with notes of juicy pineapple, fresh mango and bright citrus, our brand new, year-round Hazy IPA pairs perfectly with logging off, daydreaming, and enjoying everything life has to offer. Juicy Truth is available in cans (including new 19.2oz cans) and on draft. The world needs more Truth.

ABV 6.5

HOPS

Mosaic, Citra, Cascade, Idaho 7, El Dorado

