



Hoegaarden®

**THE ORIGINAL
BELGIAN WHEAT BEER**





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ANNO 1445

*Brewed with Coriander
& Orange Peel*



Almost 600 years ago in the Belgian village of Hoegaarden, a band of monks experimented by adding oddball botanicals from halfway around the world to their traditional wheat beer.

Our recipe, inspired by their creation, is a beer with a refreshing flavor and captivating aroma, unlike any in the world.

You might call it divine inspiration... we call it Hoegaarden.

REASONS TO LOVE HOEGAARDEN

- 1. Perfect 'Gateway Craft' Beer**
Accessible for those taking a step up from mainstream lagers, and a go-to for those looking for something bright, refreshing and easy-to-drink.
- 2. The Original and best Belgian Wheat Beer**
Hoegaarden is the current holder of the World Beer Cup Gold Medal for its style.
- 3. A Truly Sessional Wheat Beer**
Globally, wheat beers are the second most popular style. Hoegaarden's flavor profile make it uniquely sessionable, which makes for a great volume play.

Drink the Hoegaarden Way



Due to its unique brewing process and trademark hazy appearance, Hoegaarden's serving ritual helps ensure a uniform pour and flavor experience. It also has the added benefit of turning heads and adding yet another aspect to this world-class beer.

SKUS AVAILABLE

*Bottle (11.2 oz): 6 pk, 12 pk
Keg: 5.28 gal, 13.2 gal*

YOU SAY IT LIKE THIS

Difficult to say, easy to enjoy.



WHO GAR DEN

BEER STYLE

*Belgian
Wit*

ABV

4.9%

IBU

15

COLOR

*Pale
Gold*

MALT

*Unmalted
Wheat*

TYPE

Ale

KEY INGREDIENT

*Coriander
& Orange Peel*

Enjoy Responsibly.

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