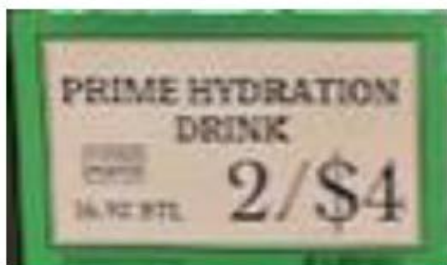


Buy 2 for \$4.00 PRIME HYDRATION 16.9OZ - Discount Drug Mart



Point of Sale

No Specific POS

Execution Details

- Discount Drug Mart will be executing a 2 for \$4.00 promotion for the.
- Store level POG's to come.



Acceptance

# of Cases Load In	Promotional Dates	Promotional Cost	Promotional Retail
Store Choice	1/1/26-1/31/26	\$17.60	2 for \$4.00

Buyer will be reissuing store level POG's in 2026. Turning off any non pog SKU's.

We are still working on full year programming calendar.