

CATEGORY: WINE
GEOGRAPHY: OHIO

OH 3ft



CATEGORY MANAGER: JESSICA MENSAH

CONTACT INFO: Jessica.Mensah@7-11.com

RECOMMENDED PLANOGRAM

APPROVED SCHEMATIC AS OF: 11/14/2025

Shelf Schematic Report

Planogram #1 Name: OH 3ft h: 5 ft w: 3 ft d: 2 ft # of segments: 1



UPC	Shelf	Name: 1	w: 36.00 in	Merch Height: 7.00 in	d: 10.00 in	Available Linear: 0.74 in	Segment #:1	Notch #: 55
SLIN	UPC	Name	HFacings					
* 5 7 6 7 4 0 0 7 9 8 9 *	107794	857674007985 BUZZBALLZ CHILLERS BERRY CHERRY LIMEADE 187ML BTL	1					
* 5 7 6 4 1 0 0 2 1 4 6 *	108623	857641002142 BUZZBALLZ CHILLERS LIME 'RITA CHILLER 30PF 187ML CAN	1					
* 5 7 6 4 1 0 0 2 6 5 8 *	107379	857641002654 BUZZBALLZ CHILLERS STRAWBERRY 'RITA 187 ML	1					
* 5 5 2 0 0 0 0 5 5 2 2 *	601440	855200005528 Buzzballz Chillers Grapes Gone Wild	1					
* 8 0 0 4 0 7 6 5 7 3 2 *	#N/A	088004076573 BUZZBALLZ CHILLERS PINK LEMONSQUEEZY 187ML	1					
* 5 0 0 2 8 3 2 4 7 1 8 *	109281	850028324714 BIG SIPZ CLASSIC LIME MARGARITA 200 ML	1					
* 5 0 0 2 8 3 2 4 7 2 5 *	109280	850028324721 BIG SIPZ STRAWBERRY MARGARITA 200 ML	1					
* 5 0 0 6 6 9 2 9 2 5 8 *	601664	850066929254 BIG SIPZ DIAMOND 200 ML	1					
* 8 8 2 3 2 0 0 3 1 8 1 *	100727	088232003181 VENDANGE PINOT GRIGIO 500ML	1					
* 8 8 2 3 2 0 0 3 1 6 7 *	101014	088232003167 VENDANGE CHARDONNAY 500ML BTL	1					
* 8 3 1 2 0 0 1 2 5 7 3 *	106247	083120012573 PLOT + POINT PINOT GRIGIO COLOMBARD CALIFORNIA 500 ML	1					
* 8 3 1 2 0 0 1 2 5 6 6 *	106246	083120012566 PLOT + POINT CHARDONNAY CALIFORNIA 500ML	1					
* 8 8 0 0 4 0 4 0 8 9 5 *	106474	088004040895 FIREBALL MALT 50ML 10PK	1					

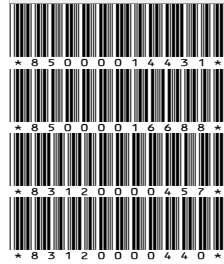
UPC	Shelf	Name: 2	w: 36.00 in	Merch Height: 15.00 in	d: 10.00 in	Available Linear: 2.43 in	Segment #:1	Notch #: 44
SLIN	UPC	Name	HFacings					
* 6 0 0 1 2 0 9 0 9 3 2 *	105774	860012090938 SUPERSIPZ STRAWBERRY SPLASH 500ML	1					
* 6 0 0 1 2 0 9 0 9 1 8 *	105778	860012090914 SUPERSIPZ TROPICAL PUNCH 500ML	1					
* 6 0 0 1 2 0 9 0 9 4 9 *	#N/A	860012090945 SUPERSIPZ MYSTERY FLAVOR 500ML	1					
* 5 1 1 3 3 0 0 6 1 3 1 *	102436	851133006137 BeatBox Blue Razzberry 500ml	1					
* 5 1 1 3 3 0 0 6 1 2 4 *	102442	851133006120 BeatBox Fruit Punch 500ml	1					

Shelf Schematic Report



	102468	851133006151	BeatBox Pink Lemonade 500ml	1
	106536	860010695852	BeatBox Cherry Limeade 500ml	1
	601437	850059195314	BeatBox Mystic Grape 500ml	1
	#N/A	850059195833	BEATBOX STRAWBERRY KIWI 500ML	1
	100651	085200118755	SUTTER HOME PINOT GRIO 4/187ML BTL	1
	101660	085200618743	SUTTER HOME CHARDONNAY 4/187ML	1
Shelf Name: 3 w: 36.00 in Merch Height: 15.00 in d: 10.00 in Available Linear: 4.66 in Segment #:1Notch #: 30				
UPC	SLIN	UPC	Name	HFacings
	104115	085000017739	LA MARCA PROSECCO D.O.C. SPARKLING WINE 750ML BTL	2
	101662	085000014448	BAREFOOT PINOT GRIGIO 750ML BTL	2
	109541	085000020456	BAREFOOT PINK MOSCATO 750ML BTL	2
	109486	857744001325	JOSH CELLARS CHARDONNAY VINTAGE 2015 750ML BTL	2
	105477	857744001318	JOSH CELLARS CABERNET SAUVIGNON 750ML BTL	2
Shelf Name: 4 w: 36.00 in Merch Height: 15.00 in d: 10.00 in Available Linear: 4.18 in Segment #:1Notch #: 16				
UPC	SLIN	UPC	Name	HFacings
	102985	8007880597103	SanZeno Prosecco Rose 750ml	2
	109056	083120003151	Yosemite Rd PinotGrgo750mL	2
	101865	083120004042	YosemiteRd Pk Moscato750mL	2
	100340	018341751055	BAREFOOT CHARDONNAY 750ml BTL	2
	103187	085000017746	APOTHIC RED ORIGINAL BLEND 750ML BTL	2
Shelf Name: 5 w: 36.00 in Merch Height: 15.00 in d: 10.00 in Available Linear: 3.12 in Segment #:1Notch #: 2				
UPC	SLIN	UPC	Name	HFacings
	102958	810013042054	Sippin Sparks White 750ml	2

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100011

085000014431	BAREFOOT PINOT GRIGIO 1.5L BTL	2
085000016688	BAREFOOT MOSCATO 750ML BTL	2
083120000457	Yosemite Rd Chardonay 750mL	2
083120000440	Yosemite Rd Cab Svcn 750mL	2



CATEGORY: WINE
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ADD DROP - 14



CATEGORY MANAGER: JESSICA MENSAH

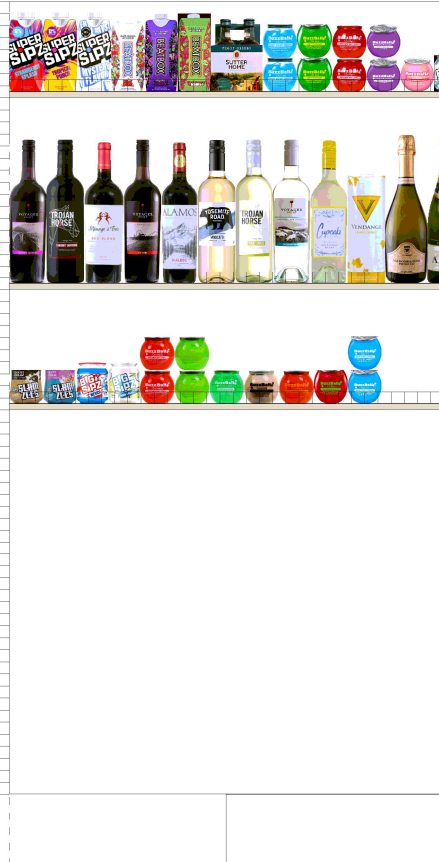
CONTACT INFO: Jessica.Mensah@7-11.com

RECOMMENDED PLANOGRAM

APPROVED SCHEMATIC AS OF: 11/14/2025

Shelf Schematic Report

Planogram #2 Name: ADD DROP - 14 h: 6 ft w: 6 ft d: 2 ft # of segments: 2



UPC	Shelf	Name: 4	w: 72.00 in	Merch Height: 15.00 in	d: 10.00 in	Available Linear: 25.58...	Segment #:1 Notch #: 60
SLIN	UPC	Name	HFacings				
* 6 0 0 1 2 0 9 0 9 3 2 *	105774	860012090938 SUPERSIPZ STRAWBERRY SPLASH 500ML	1				
* 6 0 0 1 2 0 9 0 9 1 8 *	105778	860012090914 SUPERSIPZ TROPICAL PUNCH 500ML	1				
* 6 0 0 1 2 0 9 0 9 4 9 *	#N/A	860012090945 SUPERSIPZ MYSTERY FLAVOR 500ML	1				
* 0 0 8 6 0 0 1 0 6 9 5 *	106536	860010695852 BeatBox Cherry Limeade 500ml	1				
* 5 0 0 5 9 1 9 5 3 1 8 *	601437	850059195314 BeatBox Mystic Grape 500ml	1				
* 5 0 0 5 9 1 9 5 8 3 7 *	#N/A	850059195833 BEATBOX STRAWBERRY KIWI 500ML	1				
* 8 5 2 0 0 1 1 8 7 5 5 *	100651	085200118755 SUTTER HOME PINOT GRIO 4/187ML BTL	1				
* 5 7 6 7 4 0 0 7 9 8 9 *	107794	857674007985 BUZZBALLZ CHILLERS BERRY CHERRY LIMEADE 187ML BTL	1				
* 5 7 6 4 1 0 0 2 1 4 6 *	108623	857641002142 BUZZBALLZ CHILLERS LIME 'RITA CHILLER 30PF 187ML CAN	1				
* 5 7 6 4 1 0 0 2 6 5 8 *	107379	857641002654 BUZZBALLZ CHILLERS STRAWBERRY 'RITA 187 ML	1				
* 5 5 2 0 0 0 0 5 5 2 2 *	601440	855200005528 Buzzballz Chillers Grapes Gone Wild	1				
* 8 0 0 4 0 7 6 5 7 3 2 *	#N/A	088004076573 BUZZBALLZ CHILLERS PINK LEMONSQUEEZY 187ML	1				
* 5 0 0 6 6 9 2 9 2 5 8 *	601664	850066929254 BIG SIPZ DIAMOND 200 ML	1				
* 8 8 0 0 4 0 4 0 8 9 5 *	106474	088004040895 FIREBALL MALT 50ML 10PK	1				
UPC	Shelf	Name: 5	w: 72.00 in	Merch Height: 15.00 in	d: 10.00 in	Available Linear: 3.33 in	Segment #:1 Notch #: 44
SLIN	UPC	Name	HFacings				
* 8 3 1 2 0 0 0 4 5 0 9 *	083120004509	VOYAGER POINT CABERNET SAUVIGNON CALIF REM 750ML	1				
* 8 5 0 0 0 0 2 9 8 1 7 *	085000029817	TROJAN HORSE CABERNET SAUV 750ML	1				
* 9 9 9 8 8 0 7 1 0 9 6 *	099988071096	MENAGE A TROIS RED BLEND 750ML BTL	1				
* 8 3 1 2 0 0 0 4 5 1 6 *	083120004516	VOYAGER POINT OTHER RED REM BLEND CALIF REM 750ML	1				



Shelf Schematic Report

	08500018194	ALAMOS MALBEC MENDOZA ARGENTINA 750ML BTL	1
	083120002833	YOSEMITE ROAD VINEYARDS MUSCAT/MOSCATO AUSTRALIA 750ML	1
	085000026649	TROJAN HORSE PINOT GRIGIO/PINOT GRIS CALIF REM 750ML	1
	083120004523	VOYAGER POINT SAUVIGNON BLANC NEW ZEALAND 750ML	1
	081308000435	CUPCAKE VINEYARDS SAUVIGNON BLANC 750ML BTL	1
	082100738137	VENDANGE CHARDONNAY 1L BTL	1
	8007880598001	Sanzeno Prosecco 750MI	1
	08500007488	ANDRE CALIFORNIA CHAMPAGNE EXTRA DRY 750ML BTL	1
	085000026632	TROJAN HORSE CHARDONNAY CALIF REM 750ML	1
	810013042061	Sippin'z ½ Sparks Rose 750MI	1
	085000035795	VENDANGE VIBE BLUE RASPBERRY LEMONADE 500ML	1
	085000035818	VENDANGE VIBE STRAWBERRY LEMONADE 24PF 500ML	1
	860012090907	Super Sipz Blue Blast 500ml	1
	860012090921	Super Sipz Pina Colada 500ml	1
	008800403408	FIREBALL WHISKEY LOW PRF 500 ML	1
	000000108521	Newamsterdamvodka pink 1mnd 50MI	1
	810078781639	Minute Maid Strawberry Daiquiri 200MI	1
	810078781578	Minute Maid Classic Lime 200MI	1
	850035474365	SIP SIP HOORAY MANGO	1
	850035474341	SIP SIP HOORAY LIME	1

Shelf Name: 5 ...w: 72.00 in Merch Height: 15.00 in d: 10.00 in Available Linear: 41.10... Segment #:1 Notch #: 34



Shelf Schematic Report

UPC	SLIN	UPC	Name	HFacings
		850033170238	Slamzees Cookies & Cream 187MI	1
		850033170221	Slamzees Fruity Cereal 187MI	1
		860010737378	Big Sipz 'Merica 200MI	1
		850028324745	BIG SIPZ CK PINA COLADA WINE BASED COCKTAIL CAN 200ML	1
		857641002609	BUZZBALLZ COCKTAILS STRAWBERRY 'RITA 30PF 200ML CAN	1
		857641002043	BUZZBALLZ COCKTAILS TEQUILA 'RITA 30PF 200ML CAN	1
		857641002234	BUZZBALLZ MIXED DRINKS FORBID APL 40PF 200 ML	1
		857641002753	BUZZBALLZ COCKTAILS CHOC TEASE 30PF 200ML CAN	1
		857641002951	BUZZBALLZ COCKTAILS PEACHBALLZ 30PF 200ML CAN	1
		855200005542	BUZZ BALLZ WATERMELON CHLR CK <43 PROOF 200ML PLASTIC	1
		850042638743	BUZZBALLZ CHILLER BERRY CHERRY LIMEADE 200ML	1

Shelf Schematic Report

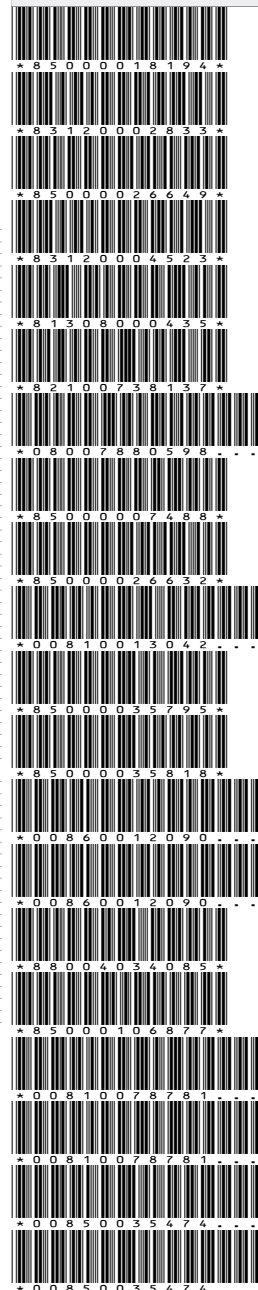
Planogram #2 Name: ADD DROP - 14 h: 6 ft w: 6 ft d: 2 ft # of segments: 2



UPC	Shelf Name: 4	w: 72.00 in	Merch Height: 15.00 in	d: 10.00 in	Available Linear: 25.58...	Segment #:1 Notch #: 60
SLIN	UPC	Name	HFacings			
* 6 0 0 1 2 0 9 0 9 3 2 *	105774	860012090938 SUPERSIPZ STRAWBERRY SPLASH 500ML	1			
* 6 0 0 1 2 0 9 0 9 1 8 *	105778	860012090914 SUPERSIPZ TROPICAL PUNCH 500ML	1			
* 6 0 0 1 2 0 9 0 9 4 9 *	#N/A	860012090945 SUPERSIPZ MYSTERY FLAVOR 500ML	1			
* 0 0 8 6 0 0 1 0 6 9 5 *	106536	860010695852 BeatBox Cherry Limeade 500ml	1			
* 5 0 0 5 9 1 9 5 3 1 8 *	601437	850059195314 BeatBox Mystic Grape 500ml	1			
* 5 0 0 5 9 1 9 5 8 3 7 *	#N/A	850059195833 BEATBOX STRAWBERRY KIWI 500ML	1			
* 8 5 2 0 0 1 1 8 7 5 5 *	100651	085200118755 SUTTER HOME PINOT GRIO 4/187ML BTL	1			
* 5 7 6 7 4 0 0 7 9 8 9 *	107794	857674007985 BUZZBALLZ CHILLERS BERRY CHERRY LIMEADE 187ML BTL	1			
* 5 7 6 4 1 0 0 2 1 4 6 *	108623	857641002142 BUZZBALLZ CHILLERS LIME 'RITA CHILLER 30PF 187ML CAN	1			
* 5 7 6 4 1 0 0 2 6 5 8 *	107379	857641002654 BUZZBALLZ CHILLERS STRAWBERRY 'RITA 187 ML	1			
* 5 5 2 0 0 0 0 5 5 2 2 *	601440	855200005528 Buzzballz Chillers Grapes Gone Wild	1			
* 8 0 0 4 0 7 6 5 7 3 2 *	#N/A	088004076573 BUZZBALLZ CHILLERS PINK LEMONSQUEEZY 187ML	1			
* 5 0 0 6 6 9 2 9 2 5 8 *	601664	850066929254 BIG SIPZ DIAMOND 200 ML	1			
* 8 8 0 0 4 0 4 0 8 9 5 *	106474	088004040895 FIREBALL MALT 50ML 10PK	1			

UPC	Shelf Name: 5	w: 72.00 in	Merch Height: 15.00 in	d: 10.00 in	Available Linear: 3.33 in	Segment #:1 Notch #: 44
SLIN	UPC	Name	HFacings			
* 8 3 1 2 0 0 0 4 5 0 9 *	083120004509	VOYAGER POINT CABERNET SAUVIGNON CALIF REM 750ML	1			
* 8 5 0 0 0 0 2 9 8 1 7 *	085000029817	TROJAN HORSE CABERNET SAUV 750ML	1			
* 9 9 9 8 8 0 7 1 0 9 6 *	099988071096	MENAGE A TROIS RED BLEND 750ML BTL	1			
* 8 3 1 2 0 0 0 4 5 1 6 *	083120004516	VOYAGER POINT OTHER RED REM BLEND CALIF REM 750ML	1			

Shelf Schematic Report



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085000018194	ALAMOS MALBEC MENDOZA ARGENTINA 750ML BTL	1
083120002833	YOSEMITE ROAD VINEYARDS MUSCAT/MOSCATO AUSTRALIA 750ML	1
085000026649	TROJAN HORSE PINOT GRIGIO/PINOT GRIS CALIF REM 750ML	1
083120004523	VOYAGER POINT SAUVIGNON BLANC NEW ZEALAND 750ML	1
081308000435	CUPCAKE VINEYARDS SAUVIGNON BLANC 750ML BTL	1
082100738137	VENDANGE CHARDONNAY 1L BTL	1
8007880598001	Sanzeno Prosecco 750MI	1
085000007488	ANDRE CALIFORNIA CHAMPAGNE EXTRA DRY 750ML BTL	1
085000026632	TROJAN HORSE CHARDONNAY CALIF REM 750ML	1
810013042061	Sippin'z ½ Sparks Rose 750MI	1
085000035795	VENDANGE VIBE BLUE RASPBERRY LEMONADE 500ML	1
085000035818	VENDANGE VIBE STRAWBERRY LEMONADE 24PF 500ML	1
860012090907	Super Sipz Blue Blast 500ml	1
860012090921	Super Sipz Pina Colada 500ml	1
008800403408	FIREBALL WHISKEY LOW PRF 500 ML	1
000000108521	Newamsterdamvodkapinklmd50MI	1
810078781639	Minute Maid Strawberry Daiquiri 200MI	1
810078781578	Minute Maid Classic Lime 200MI	1
850035474365	SIP SIP HOORAY MANGO	1
850035474341	SIP SIP HOORAY LIME	1

Shelf Name: 5 ...w: 72.00 in Merch Height: 15.00 in d: 10.00 in Available Linear: 41.10... Segment #:1Notch #: 34

Shelf Schematic Report



UPC	SLIN	UPC	Name	HFacings
		850033170238	Slamzees Cookies & Cream 187MI	1
		850033170221	Slamzees Fruity Cereal 187MI	1
		860010737378	Big Sipz 'Merica 200MI	1
		850028324745	BIG SIPZ CK PINA COLADA WINE BASED COCKTAIL CAN 200ML	1
		857641002609	BUZZBALLZ COCKTAILS STRAWBERRY 'RITA 30PF 200ML CAN	1
		857641002043	BUZZBALLZ COCKTAILS TEQUILA 'RITA 30PF 200ML CAN	1
		857641002234	BUZZBALLZ MIXED DRINKS FORBID APL 40PF 200 ML	1
		857641002753	BUZZBALLZ COCKTAILS CHOC TEASE 30PF 200ML CAN	1
		857641002951	BUZZBALLZ COCKTAILS PEACHBALLZ 30PF 200ML CAN	1
		855200005542	BUZZ BALLZ WATERMELON CHLR CK <43 PROOF 200ML PLASTIC	1
		850042638743	BUZZBALLZ CHILLER BERRY CHERRY LIMEADE 200ML	1