

CUTWATER®

4M'S STRATEGY FOR SUCCESS



MARGARITA, MAI TAI, MULE, MANGO MARGARITA

Accounts with the 4Ms have a **4.6x greater ROS** than those without
Those with 4Ms vs 3Ms have a **2.9x greater ROS**



LIME MARG

FEATURING OUR AWARD-WINNING TEQUILA, BRIGHT NOTES OF LIME, AND TRIPLE SEC. ENJOY WITH A SALTED RIM AND LIME WHEEL OR STRAIGHT FROM OUR CAN.

12.5% ALC. BY VOL.

AVAILABLE IN 12OZ & 200ML CANS

MAI TAI

FEATURING A BLEND OF OUR AWARD-WINNING RUMS WITH NOTES OF PINEAPPLE, COCONUT, AND CITRUS. GARNISH WITH A PINEAPPLE WEDGE TO TAP INTO TIKI.

12.5% ALC. BY VOL.

AVAILABLE IN 12OZ CANS

VODKA MULE

MADE WITH OUR AWARD-WINNING, US-DISTILLED VODKA, REFRESHING GINGER BEER AND LIME FLAVOR. ENJOY IN A COPPER MUG OR STRAIGHT FROM OUR CAN.

7% ALC. BY VOL.

AVAILABLE IN 12OZ CANS

MANGO MARG

FEATURING OUR AWARD-WINNING TEQUILA, BRIGHT NOTES OF LIME, AND TRIPLE SEC. ENJOY WITH A SALTED RIM AND A MANGO SPEAR OR STRAIGHT FROM OUR CAN.

12.5% ALC. BY VOL.

AVAILABLE IN 12OZ & 200ML CANS