



THIS SHEET IS FOR SIGNATURE STORES ONLY



Display Package: Miller Lite/Coors Light 12pk 16z and 24pk cans with Rebate signage



Display:
Bud Light 24pk and 12pk 16z.



Busch Light 30pk and 12pk 16z.

SIDE STACK/END CAP DISPLAY'S

#1. RTD

5 case side stack of Super Lyte and SpikedAde 8pks



#2. RTD/FMB

5 case side stack of Sun Cruiser tea Variety 12pks and Surfside 8pks



#3. Above Premium/Seltzer

5 case side stack of Modelo 12pk cans and Side stack of Garage Lime and/or Light.



Suction Cup Priority

1. Voodoo Ranger G-Force 19.2z
2. Twisted Tea Camo Can 24z
3. Busch Light 25z
4. Garage Beer Lime 24z

NOTES

Please Note:

- **Signature Stores will be receiving no more than 5 cases of Keystone Light Apple on a pre-order.**
- Managers Option: IF room allows, you can add a stack of Twisted Tea 24pk cans.
- All orders, regardless of whether or not they are on the display planner, need to be discussed with and ok'd by the store manager, no exceptions.
- If a store needs more time to sell down or out of a previous month's display, please allow extra time before trying to bring in the new items.



THIS SHEET IS for PRIORITY STORES ONLY



Display Package: Miller Lite/Coors Light 12pk 16z and 24pk cans with Rebate signage



Display:

Bud Light 24pks.

Busch Light 30pk and/or Busch 12pk 16z

SIDE STACK/END CAP DISPLAY'S

#1. Import

5 case side stack of Super Lyte



#2. RTD

5 case side stack of Sun Cruiser tea Variety 12pks



#3. Above Premium/Seltzer

5 case side stack of Modelo 12pk cans and 5 case side stack of Twisted Tea 12pk Variety



Suction Cup Priority

1. Voodoo Ranger G-Force 19.2z
2. Twisted Tea Camo Can 24z
3. Busch Light 25z
4. Garage Beer Lime 24z

NOTES

Please Note:

- All orders, regardless of whether or not they are on the display planner, need to be discussed with and ok'd by the store manager, no exceptions.
- If a store needs more time to sell down or out of a previous month's display, please allow extra time before trying to bring in the new items.

Sept/Oct 2026 Beer Promotions

THIS SHEET IS FOR BASIC STORES ONLY



Display Package: Miller Lite/Coors Light 12pk 16z



Display:

Mich Ultra 12pk 16z and Busch Light 30pk cans

SIDE STACK/END CAP DISPLAY'S

#1. RTD

5 case side stack of Super Lyte (SpikedAde if Super Lyte inventory issues persist)



#3. RTD

5 case side stack of Sun Cruiser 8pks



Suction Cup Priority

1. Voodoo Ranger G-Force 19.2z
2. Twisted Tea Camo Can 24z
3. Busch Light 25z

NOTES

Please Note:

- All orders, regardless of whether or not they are on the display planner, need to be discussed with and ok'd by the store manager, no exceptions.
- If a store needs more time to sell down or out of a previous month's display, please allow extra time before trying to bring in the new items.