



Walgreens

August 2026 - Plan on a Page – Ohio Markets

ADVERTISING PROGRAMMING

August 9th to 15th

\$19.99 – Stella Artois 12 Pks
 \$15.99 – M. Ultra Fam. 12 Pks
 \$13.99 – Bud Family 12 Pk Cans
\$3.99 / 2 for \$9
 – Beatbox 500ML

MEGA SAVER ITEMS

\$15.99 – M. Ultra Fam. 12 Pks
 \$13.99 – Bud Family 12 Pk Cans
 \$12.99 – Busch Fam. 12 Pk Cans

BEER PALLET ITEMS

- Michelob Ultra 12/16 Al. Btls
- Michelob Ultra 12 Pk Cans
- Bud Light 12 Pk Cans
- Busch Light 12 Pk Cans

PROGRAMMING TO FOCUS ON THIS MONTH

ULTRA



BUD LIGHT



VALUE



STELLA



BEYOND BEER



KEY PROGRAMS



EDGE QUESTIONS

- Do you have 7+ Cases of M. Ultra 12 Pk Cans on Beer Pallet / Incremental Display with Golf POS.
- Do you have a 7+ Cases Bud Light 12 Pks on Beer Pallet / Incremental Display with NFL POS.
- Do you have a 7+ Cases of Busch Light Any Sku on Beer Pallet / Incremental Display with Country POS.
- Do you have 4 Beatbox Brands in Store for sale?