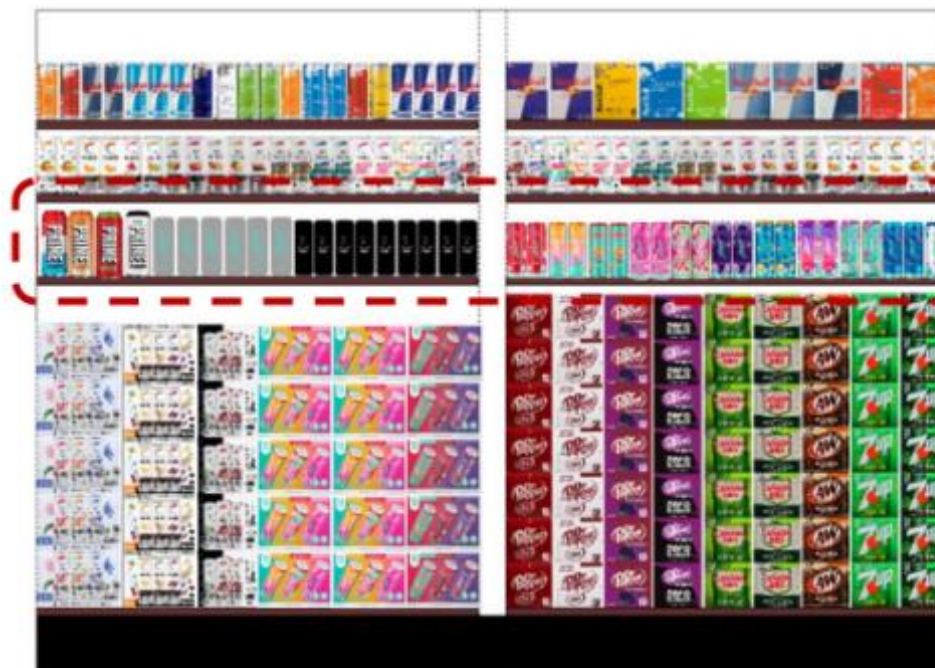


Target Soda Bulk End Cap Rotating Schedule



Start Date	Quarter	Week	*TENTATIVE* Rotation Schedule	Holiday Notes
2/2/25	Q1 2024	Feb Week 1	Bev Rotation	
2/9/25	Q1 2024	Feb Week 2	Bev Rotation	
2/16/25	Q1 2024	Feb Week 3	Bulk	Super Bowl 2/9
2/23/25	Q1 2024	Feb Week 4	Bulk	
3/2/25	Q1 2024	Mar Week 1	Bulk	
3/9/25	Q1 2024	Mar Week 2	Bulk	
3/16/25	Q1 2024	Mar Week 3	Bulk	
3/23/25	Q1 2024	Mar Week 4	Bulk	
3/30/25	Q1 2024	Mar Week 5	Bulk	
4/6/25	Q1 2024	Apr Week 1	Bulk	
4/13/25	Q1 2024	Apr Week 2	Bev Rotation	
4/20/25	Q1 2024	Apr Week 3	Bev Rotation	Easter 4/20
4/27/25	Q1 2024	Apr Week 4	Bulk	
5/4/25	Q2 2024	May Wk 1	Bulk	
5/11/25	Q2 2024	May Wk 2	Bulk	
5/18/25	Q2 2024	May Wk 3	Bev Rotation	
5/25/25	Q2 2024	May Wk 4	Bev Rotation	Memorial Day 5/26
6/1/25	Q2 2024	June Wk 1	Bulk	
6/8/25	Q2 2024	June Wk 2	Bulk	
6/15/25	Q2 2024	June Wk 3	Bulk	
6/22/25	Q2 2024	June Wk 4	Bev Rotation	
6/29/25	Q2 2024	June Wk 5	Bev Rotation	July 4th (Friday)
7/6/25	Q2 2024	July Wk 1	Bulk	
7/13/25	Q2 2024	July Wk 2	Bulk	
7/20/25	Q2 2024	July Wk 3	Bulk	
7/27/25	Q2 2024	July Wk 4	Bulk	
8/3/25	Q3 2024	Aug Wk 1	Bulk	
8/10/25	Q3 2024	Aug Wk 2	Bulk	
8/17/25	Q3 2024	Aug Wk 3	Bulk	
8/24/25	Q3 2024	Aug Wk 4	Bev Rotation	
8/31/25	Q3 2024	Sept Wk 1	Bev Rotation	Labor Day 9/1
9/7/25	Q3 2024	Sept Wk 2	Bulk	
9/14/25	Q3 2024	Sept Wk 3	Bulk	
9/21/25	Q3 2024	Sept Wk 4	Bulk	
9/28/25	Q3 2024	Sept Wk 5	Bulk	
10/5/25	Q3 2024	Oct Wk 1	Bulk	
10/12/25	Q3 2024	Oct Wk 2	Bulk	
10/19/25	Q3 2024	Oct Wk 3	Bev Rotation	
10/26/25	Q3 2024	Oct Wk 4	Bev Rotation	Halloween
11/2/25	Q4 2024	Nov Wk 1	Bulk	
11/9/25	Q4 2024	Nov Wk 2	Bulk	
11/16/25	Q4 2024	Nov Wk 3	Bev Rotation	
11/23/25	Q4 2024	Nov Wk 4	Bev Rotation	Thanksgiving 11/27
11/30/25	Q4 2024	Dec Wk 1	Bulk	
12/7/25	Q4 2024	Dec Wk 2	Bulk	
12/14/25	Q4 2024	Dec Wk 3	Bev Rotation	
12/21/25	Q4 2024	Dec Wk 4	Bev Rotation	Christmas
12/28/25	Q4 2024	Dec Wk 5	Bev Rotation	
1/4/26	Q4 2024	Jan Wk 1	Bulk	
1/11/26	Q4 2024	Jan Wk 2	Bulk	
1/18/26	Q4 2024	Jan Wk 3	Bulk	
1/25/26	Q4 2024	Jan Wk 4	Bulk	

Soda Bulk Endcap



Bev Rotation Endcap



- Black/grey = Alani Energy LTO
- Include PRIME Energy 16oz

